



Tiago Mattos @ Claro



ASSEMBLEIA LEGISLATIVA DO ESTADO DE SÃO PAULO

DECRETO Nº 64.881, DE 22 DE MARÇO DE 2020

Decreta quarentena no Estado de São Paulo, no contexto da pandemia do COVID-19 (Novo Coronavírus), e dá providências complementares.

JOÃO DORIA, GOVERNADOR DO ESTADO DE SÃO PAULO, no uso de suas atribuições legais,

Considerando a Portaria MS nº 188, de 3 de fevereiro de 2020, por meio da qual o Ministro de Estado da Saúde declarou Emergência em Saúde Pública de Importância Nacional (ESPIN) em decorrência da Infecção Humana pelo Novo Coronavírus;

Considerando que a Lei federal nº 13.979, de 6 de fevereiro de 2020, ao dispor sobre medidas para o enfrentamento da citada emergência, incluiu a quarentena (art. 2º, II), a qual abrange a "restrição de atividades [...] de maneira a evitar possível contaminação ou propagação do coronavírus";

Considerando que, nos termos do artigo 3º, § 7º, inciso II, da aludida lei federal, o gestor local de saúde, autorizado pelo Ministério da Saúde, pode adotar a medida da quarentena;

O que vem depois da pandemia?

Tiago Mattos, futurista da Aerolito, fala sobre o avanço da revolução biotech, o teste de coletividade vivido pela humanidade e os aprendizados pós-quarentena

Luiz Gustavo Pacete

17 de março de 2020 - 12h55

HEALTH AND WELLNESS

How this Canadian start-up spotted coronavirus before everyone else knew about it

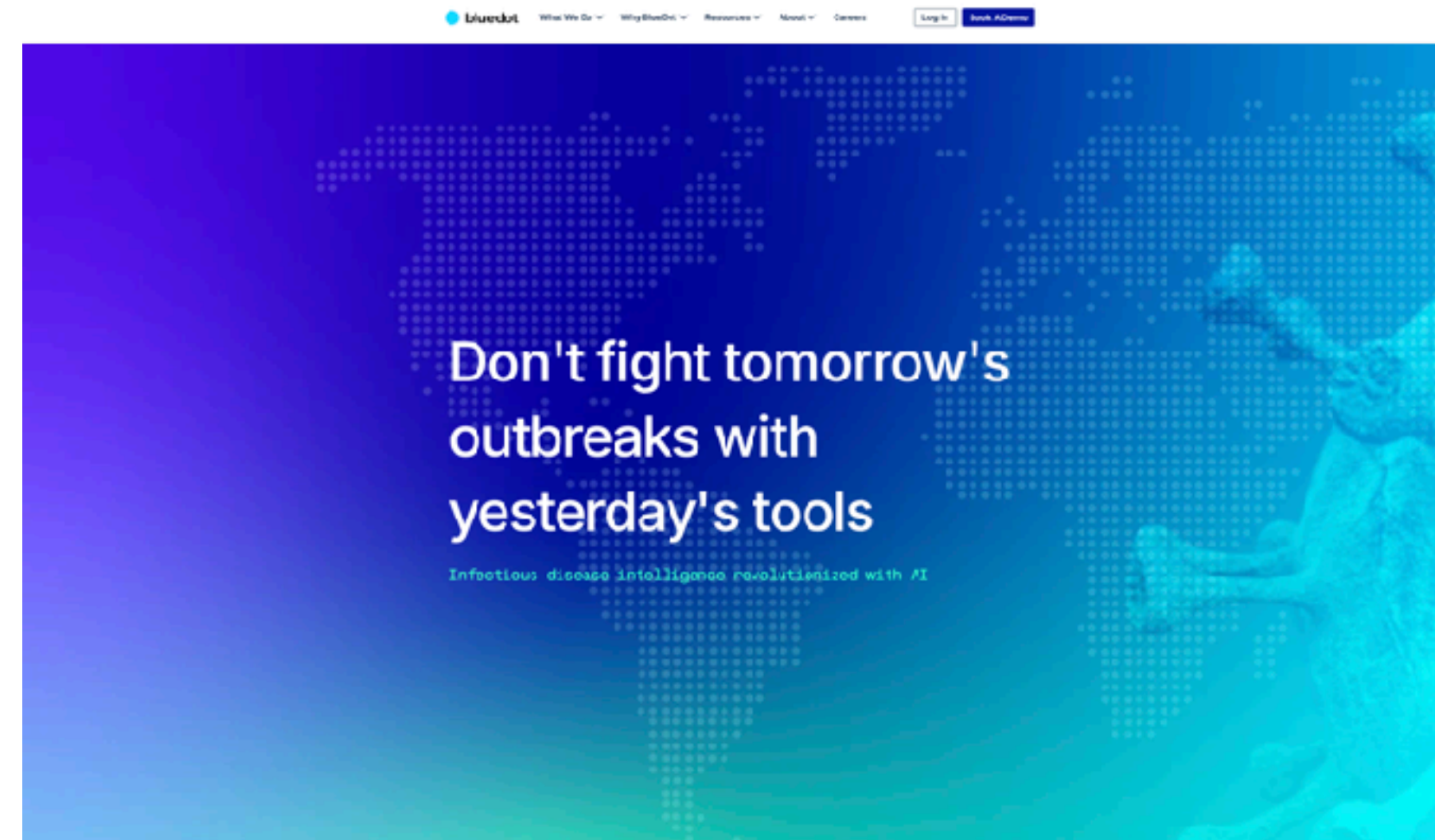
Published Tue, Mar 3 2020 10:27 AM EST • Updated Fri, Mar 6 2020 1:40 PM EST



SHARE    


A little after midnight on Dec. 30, artificial intelligence platform BlueDot picked up on a cluster of “unusual pneumonia” cases happening around a market in Wuhan, China, and flagged it.

BlueDot had spotted what would come to be known as COVID-19, nine days before the World Health Organization released its [statement](#) alerting people to the emergence of a novel coronavirus.



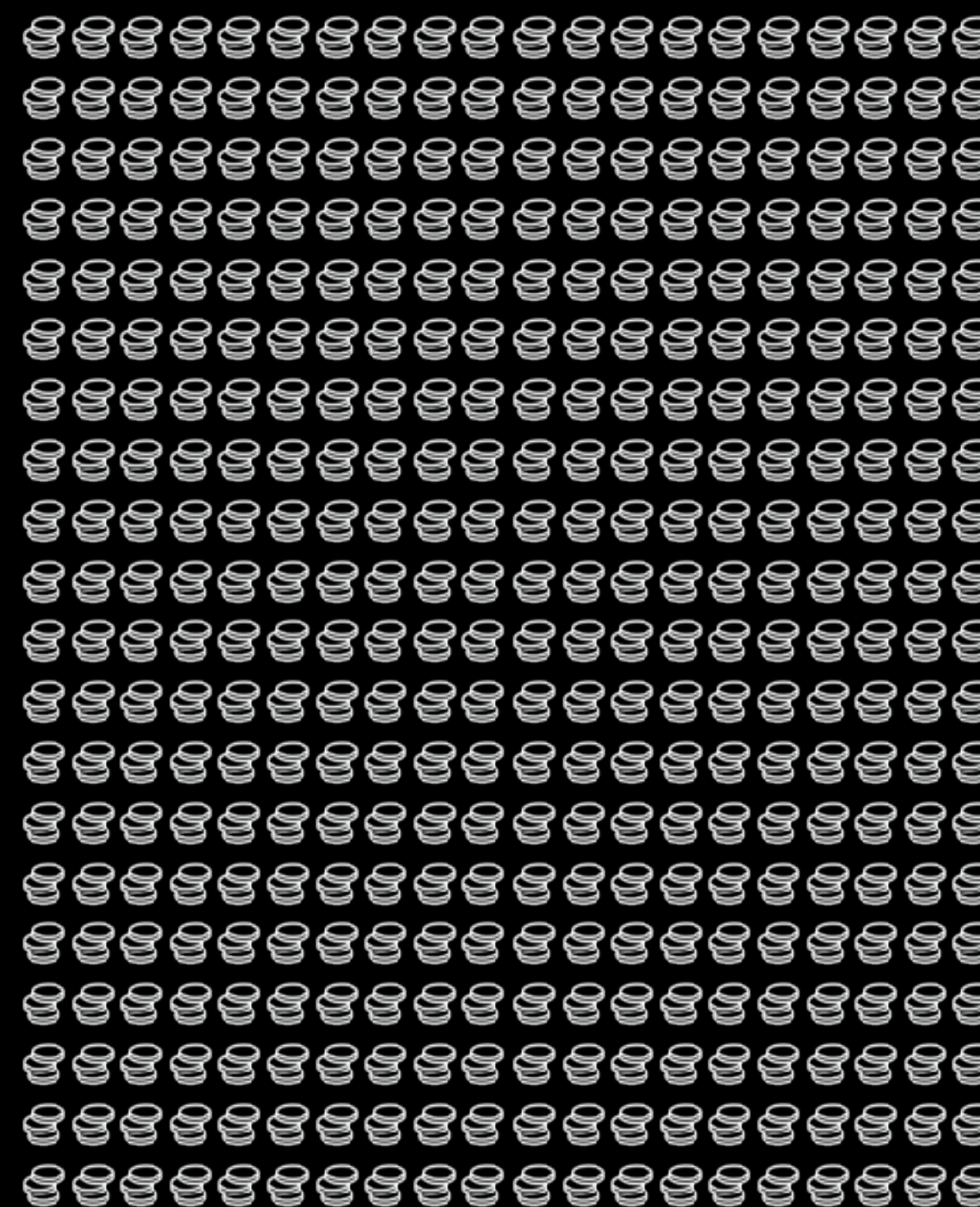
**Essa previsão, de 2020,
foi a que gerou
mais repercussão.**

**A previsão que gerou
as conversas mais bem humoradas
aconteceu em 2015.**


R\$1.500,00



R\$1.500,00



R\$ 624.000,00

**A previsão da qual
eu mais me orgulho
aconteceu em 2012.**

Narrative Science



Forbes

Narrative
Science



Partner

Narrative Science

FOLLOW

Hospira Earnings Projected to Drop

Wall Street is expecting lower profit for Hospira when the company reports its first quarter results on Tuesday, April 28, 2015. Analysts are expecting earnings per share of 51 cents

Apr 24, 2015 | 109 views

Cliffs Natural Resources Expected to Report More Narrow Loss

Apr 24, 2015 | 67 views

Earnings for Genworth



WIKIPEDIA
The Free Encyclopedia



Computational creativity

Article [Talk](#)

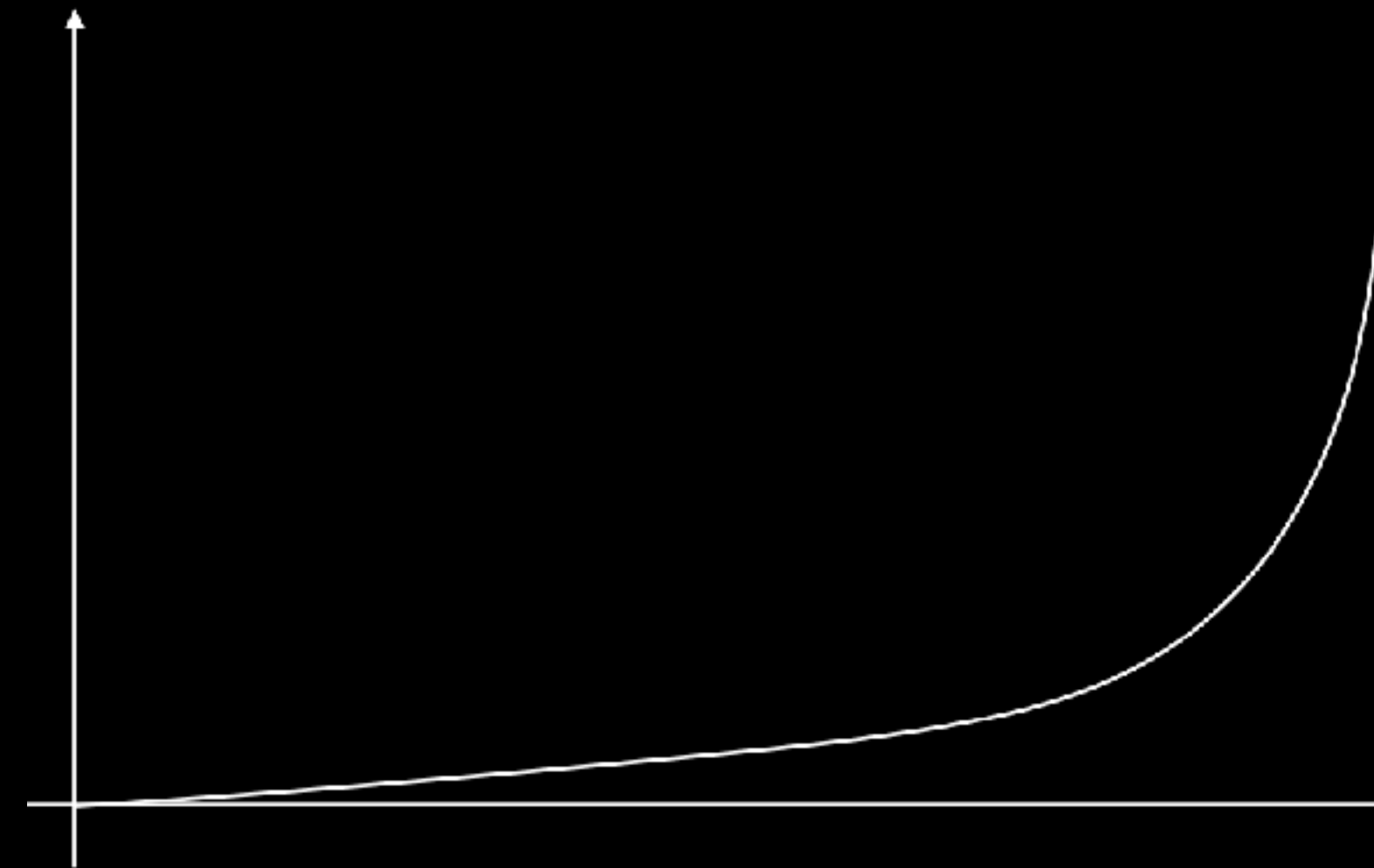
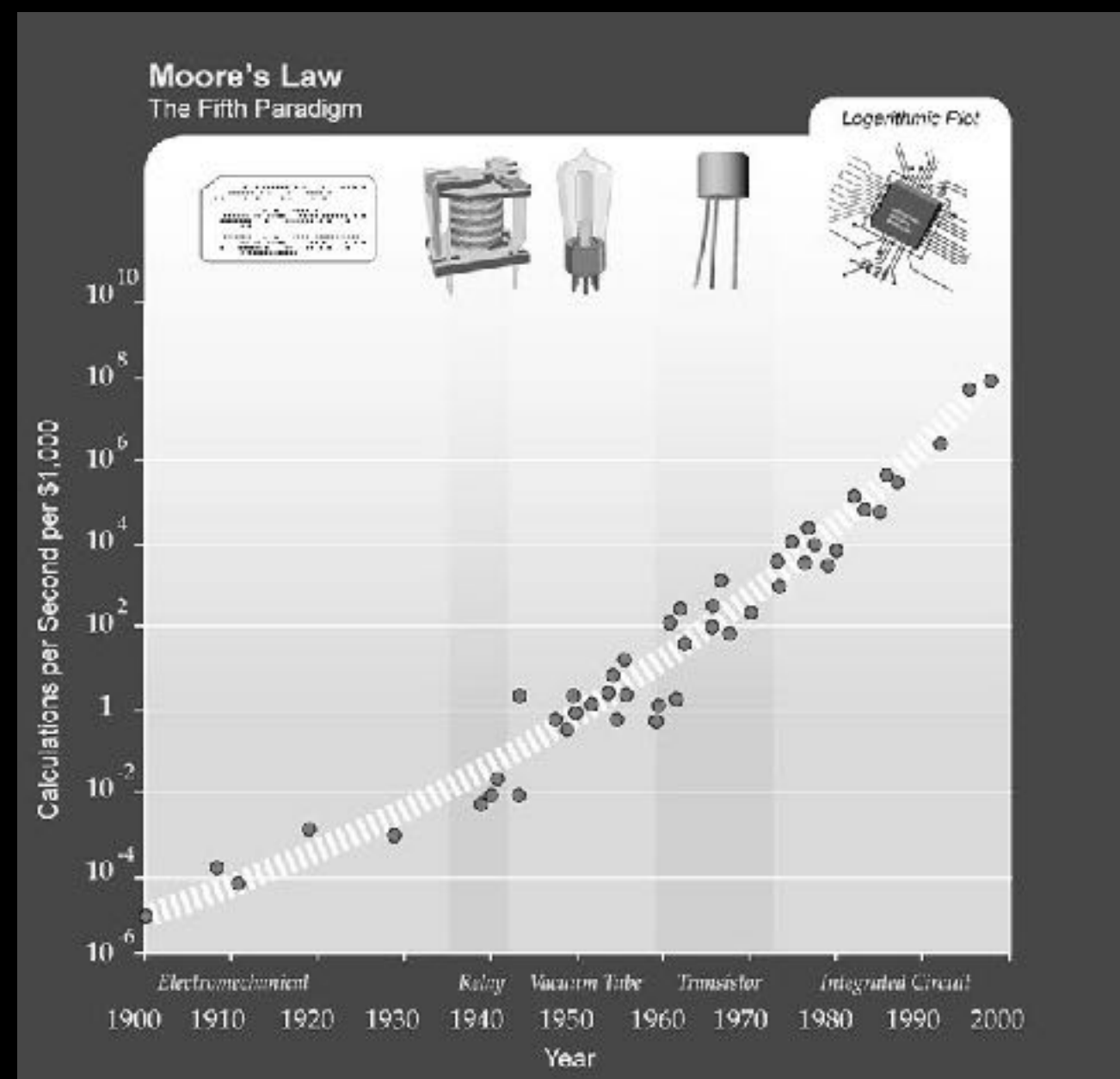
From Wikipedia, the free encyclopedia

Computational creativity (also known as **artificial creativity**, **mechanical creativity**, **creative computing** or **creative computation**) is a multidisciplinary endeavour that is located at the intersection of the fields of [artificial intelligence](#), [cognitive psychology](#), [philosophy](#), and [the arts](#) (e.g., **computational art** as part of **computational culture**).

The goal of computational creativity is to model, simulate or replicate creativity using a computer, to achieve one of several ends:^[1]

- To construct a [program](#) or [computer](#) capable of human-level [creativity](#).
- To better understand human creativity and to formulate an algorithmic perspective on creative behavior in humans.
- To design programs that can enhance human creativity without necessarily being creative themselves.

A previsão:



**'Em dez anos [2022],
haverá uma IA, operando através
de computational creativity,
capaz de gerar textos,
imagens e outras mídias,
em todos os smartphones'.**

30 de novembro de 2022 Produto

Conheça o ChatGPT

Experimente o ChatGPT ↗

Experimente o ChatGPT no trabalho >

Como fazer essas previsões?



152



Welcome to NASA
Ames Research Center











Senior Research Scientist

NASA - National Aeronautics and Space Administration
set de 2012 - o momento · 12 anos 2 meses

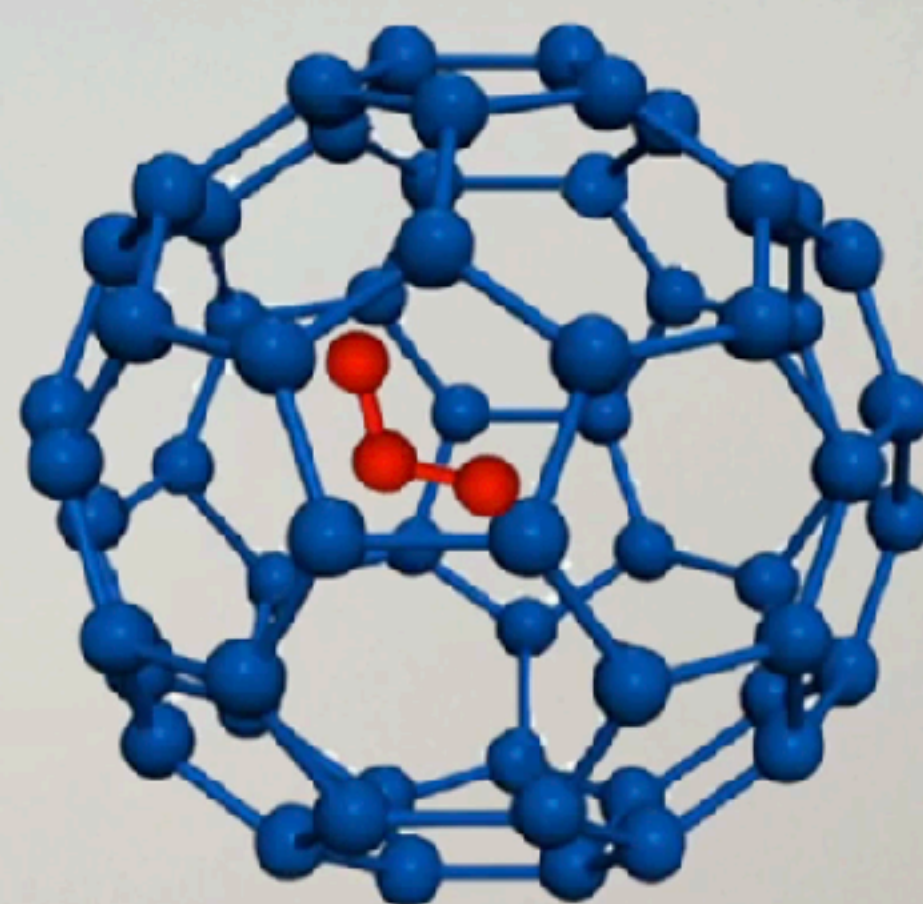


Associate Director, Quantum Technologies

jan de 2020 - o momento · 4 anos 10 meses
NASA Ames Research Center

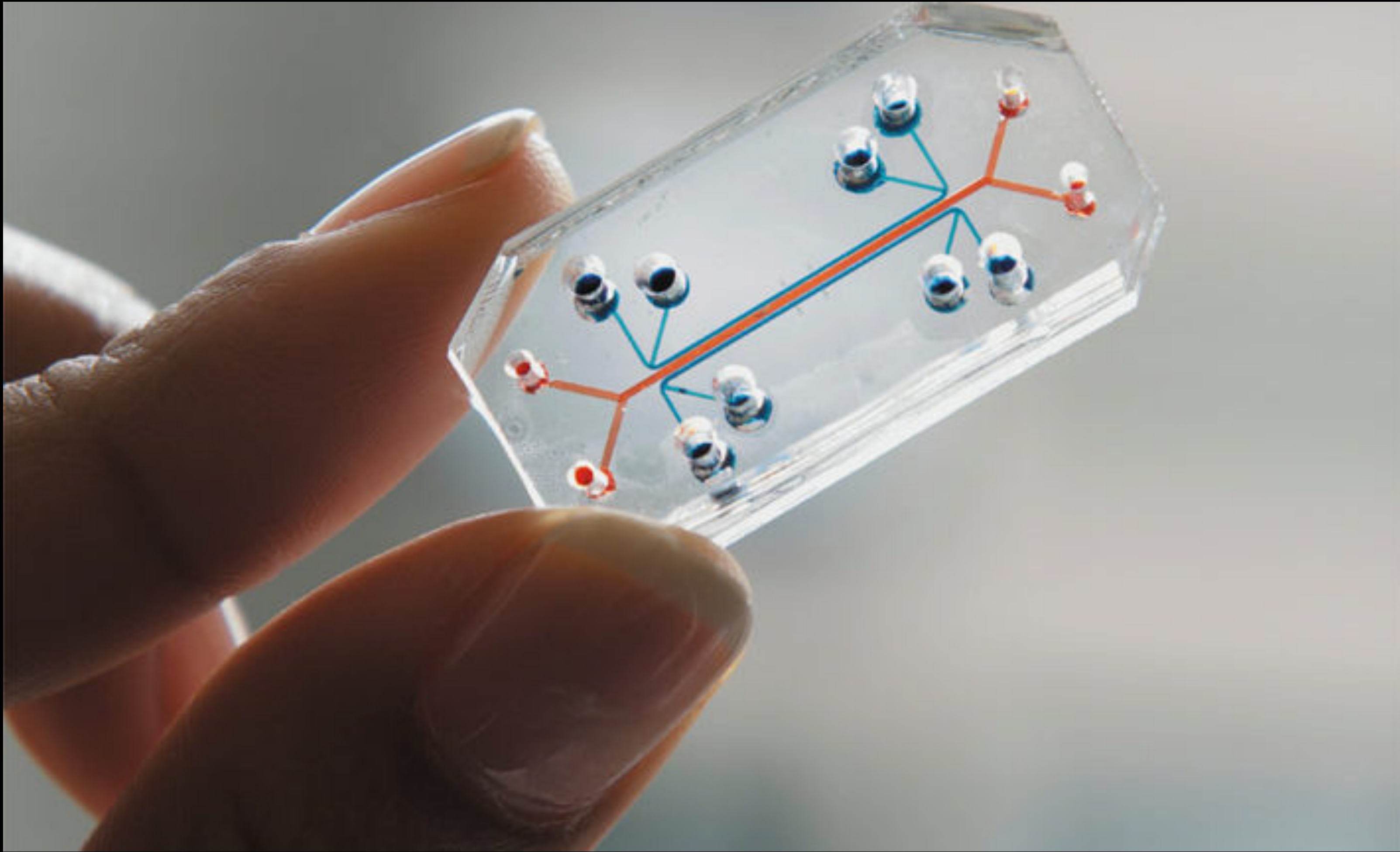


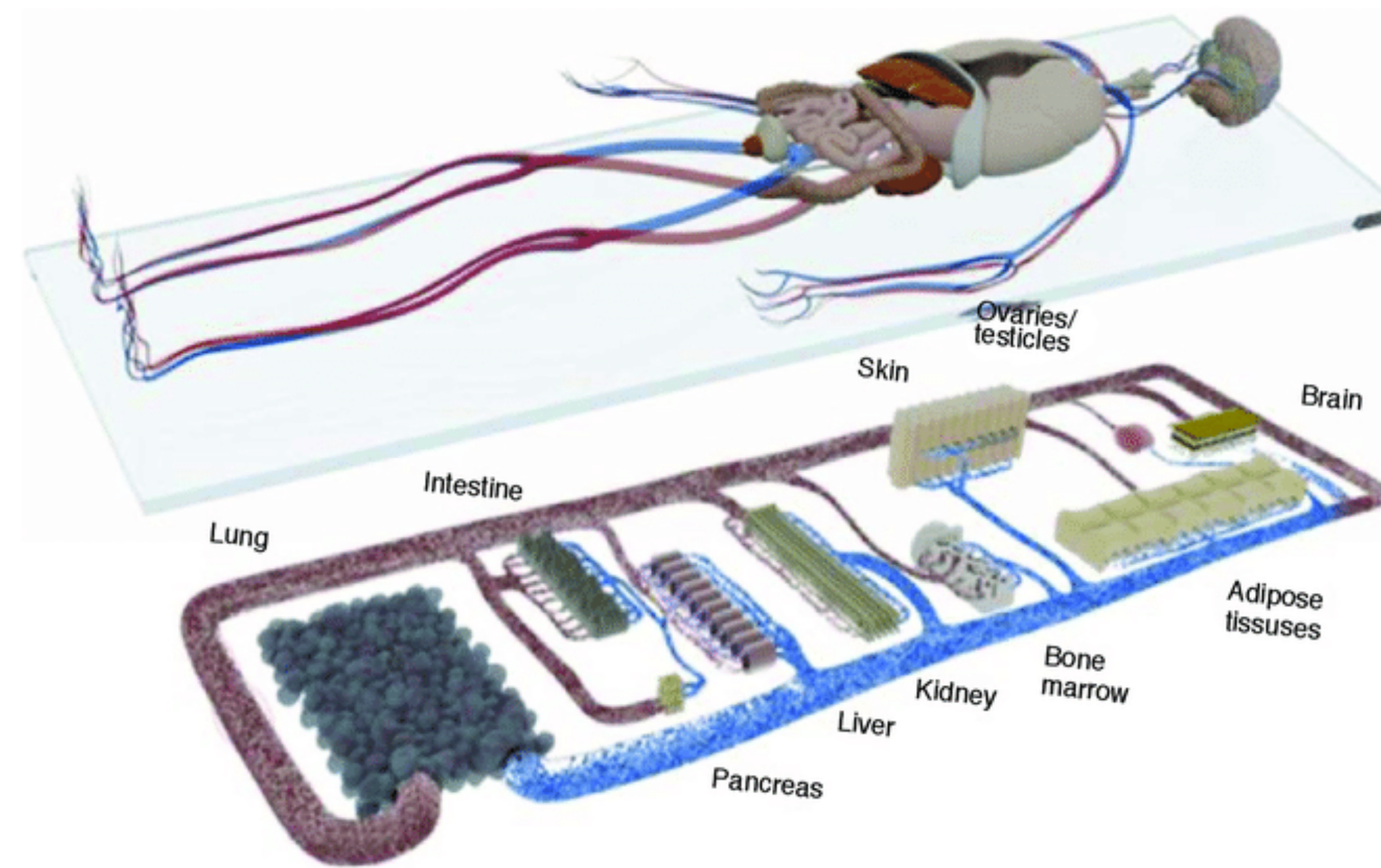














**Dos oitenta, um único voltou
como professor.**

[Executive Program](#)[Custom Programs](#)[Resources](#) ▼[About Us](#) ▼[CONTACT US](#)

tiago mattos

Singularity Expert: Future Studies

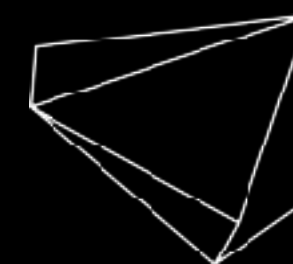
[linkedin](#)

Recognized as one of the most prominent Brazilian futurists, Tiago is a Singularity Expert, member at Singularity University (USA), as well as a former guest lecturer at Jerusalem's Hebrew University (Israel) and University of Lisbon (Portugal). He has already presented his ideas throughout four continents, being invited in 2018 to share his vision of the future at the UN, in Geneva. As an entrepreneur, he co-founded a great diversity of new-economy startups, such as big data labs, digital platforms, coworking spaces, accelerators, in-class interaction apps, innovation schools, among others. As an author, he had his book listed as one of the top sellers in its first week of sales. Also, during the year of 2018, Tiago was a permanent columnist for Epoca Negócios magazine. In 2020, Tiago was invited to be a part of the Brazilian edition of Letter To My Younger Self, along with Paul McCartney, Jamie Oliver, Ariana Huffington, Ozzy Osbourne, Danny DeVito. Currently, Tiago is one of the leaders of Acrolito: A laboratory for exploring futures scenarios. His studies are directed mainly to digital culture, the future of work and new technologies. During the past year, Tiago and Acrolito have presented their ideas to the international board of companies such as Ambev/ Inbev, Pepsico, Unilever, Tetrapak, Nestlé, Azul, Electrolux, and others.

É por isso que estou hoje aqui:

As Três Leis Dos Futuros

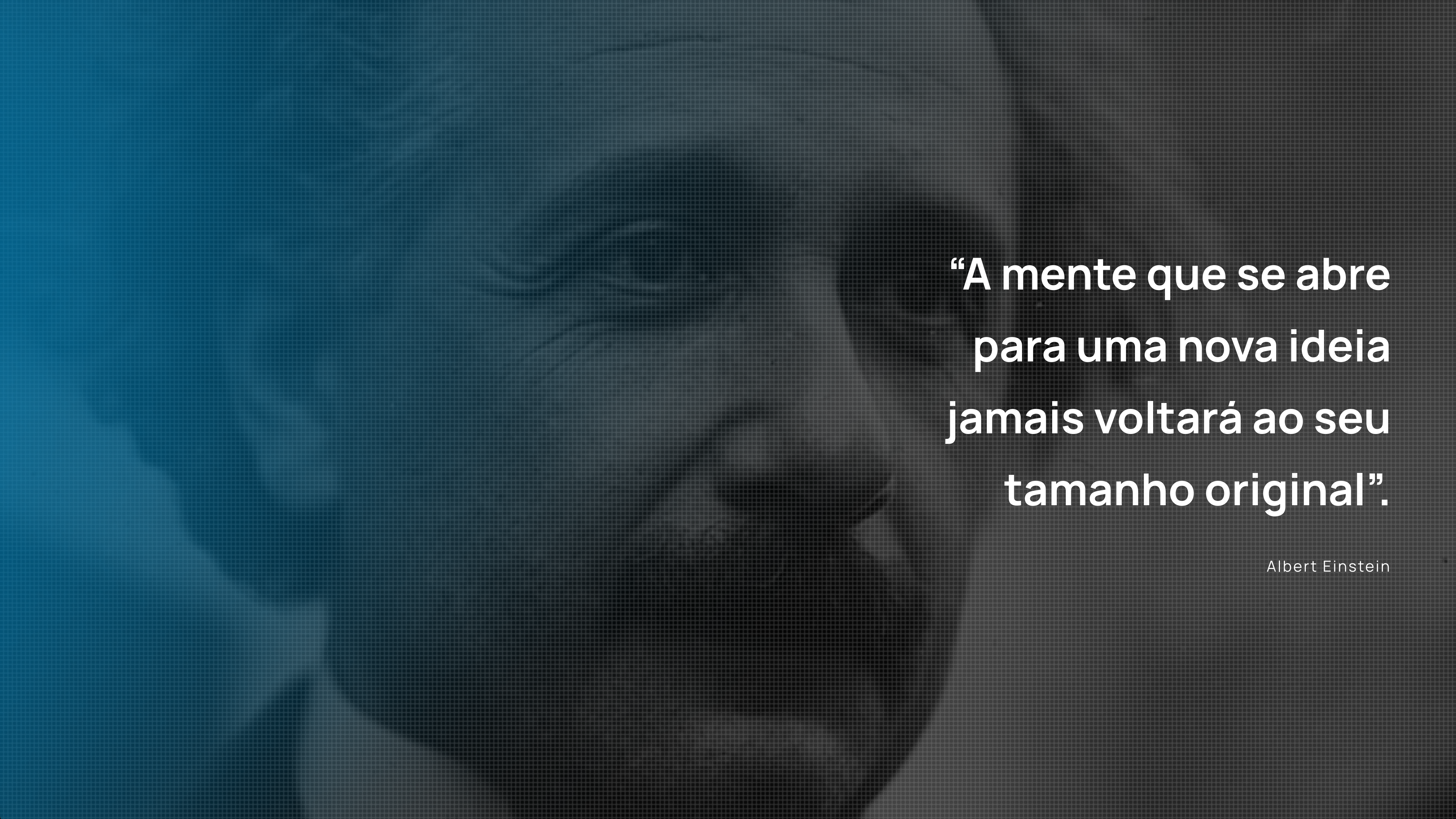
Tiago Mattos, Aerolito



**Um método para viver 2025
como 2025.**

1

**Um futuro imaginado
não pode mais
ser desimaginado.**



**“A mente que se abre
para uma nova ideia
jamais voltará ao seu
tamanho original”.**

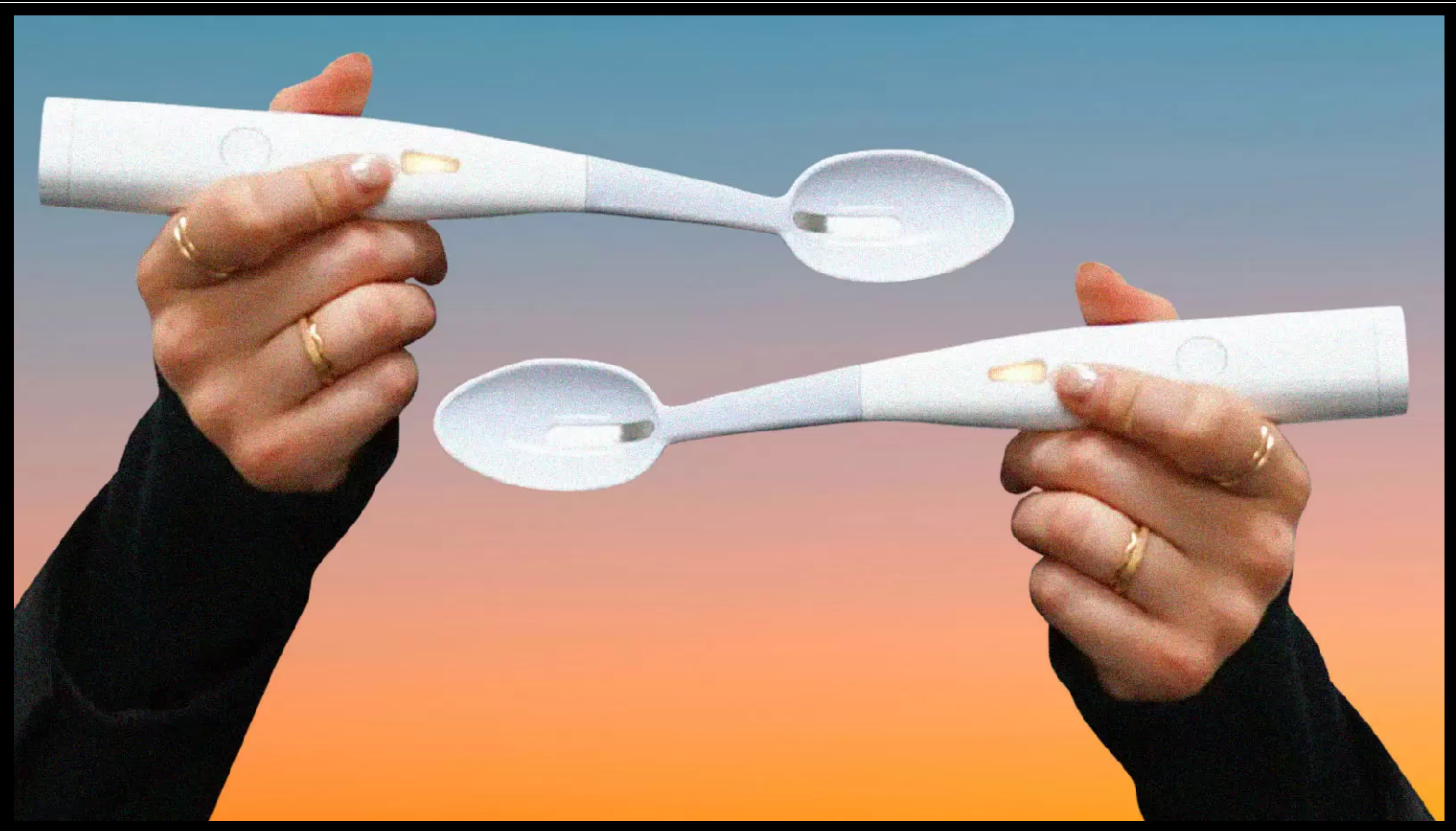
Albert Einstein

Meta-cookie Project





Colher Kirin



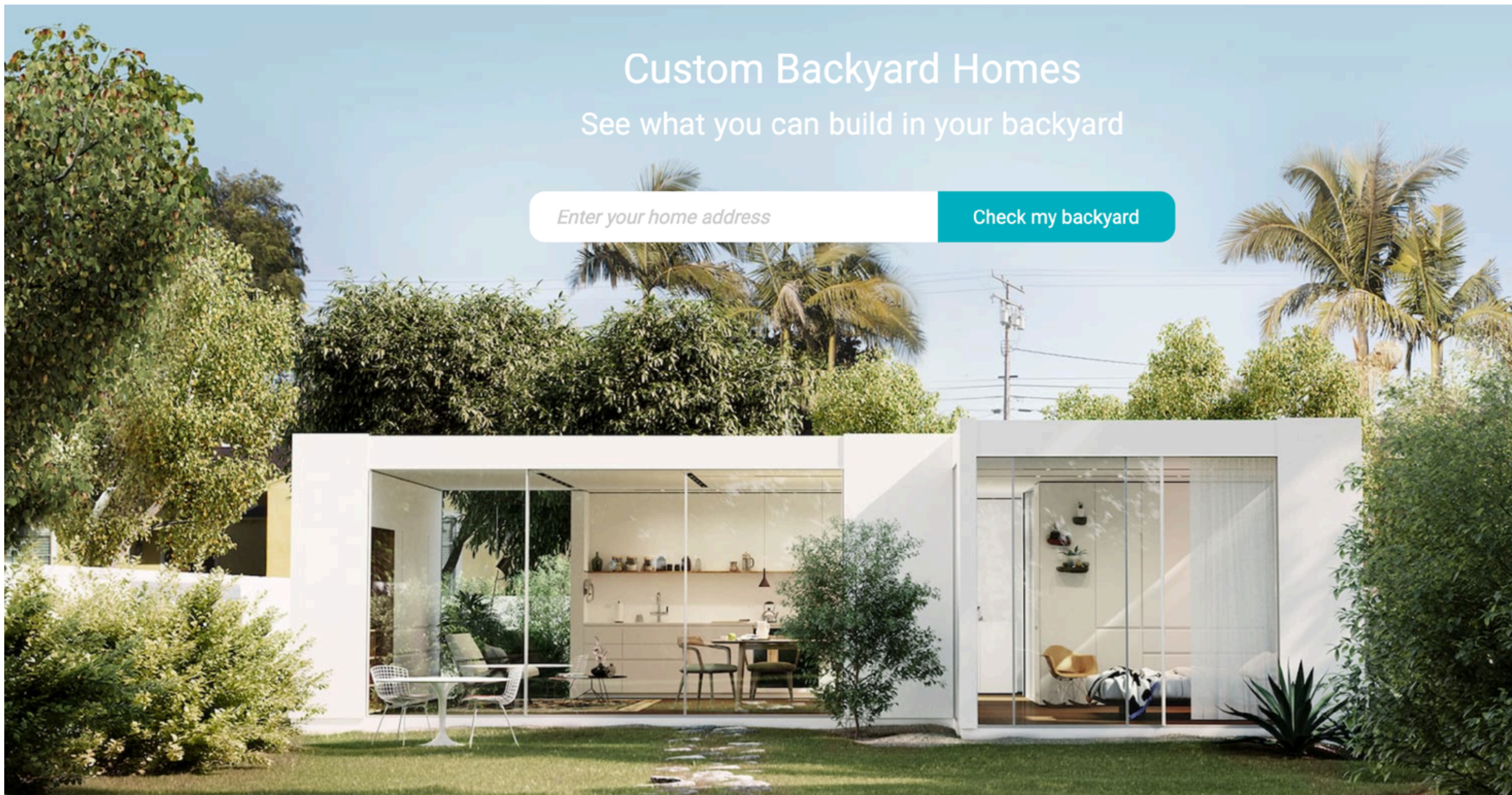
**Você consegue imaginar um futuro
onde parte/toda alimentação é assim?**

Cover

[Our Story](#)[Product](#)[Pricing](#)[Careers](#)[In The News](#)[More](#)

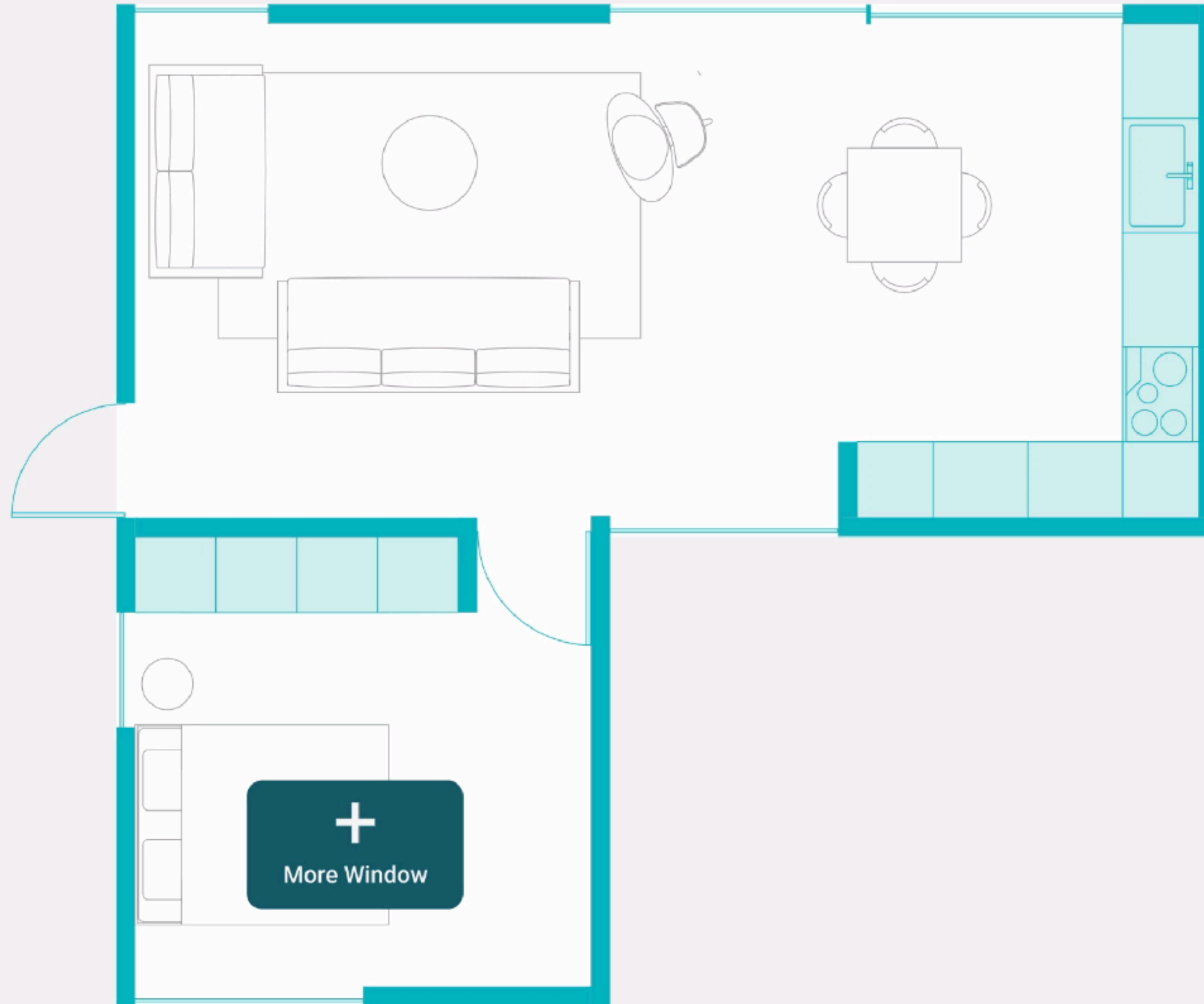
Custom Backyard Homes

See what you can build in your backyard

[Check my backyard](#)



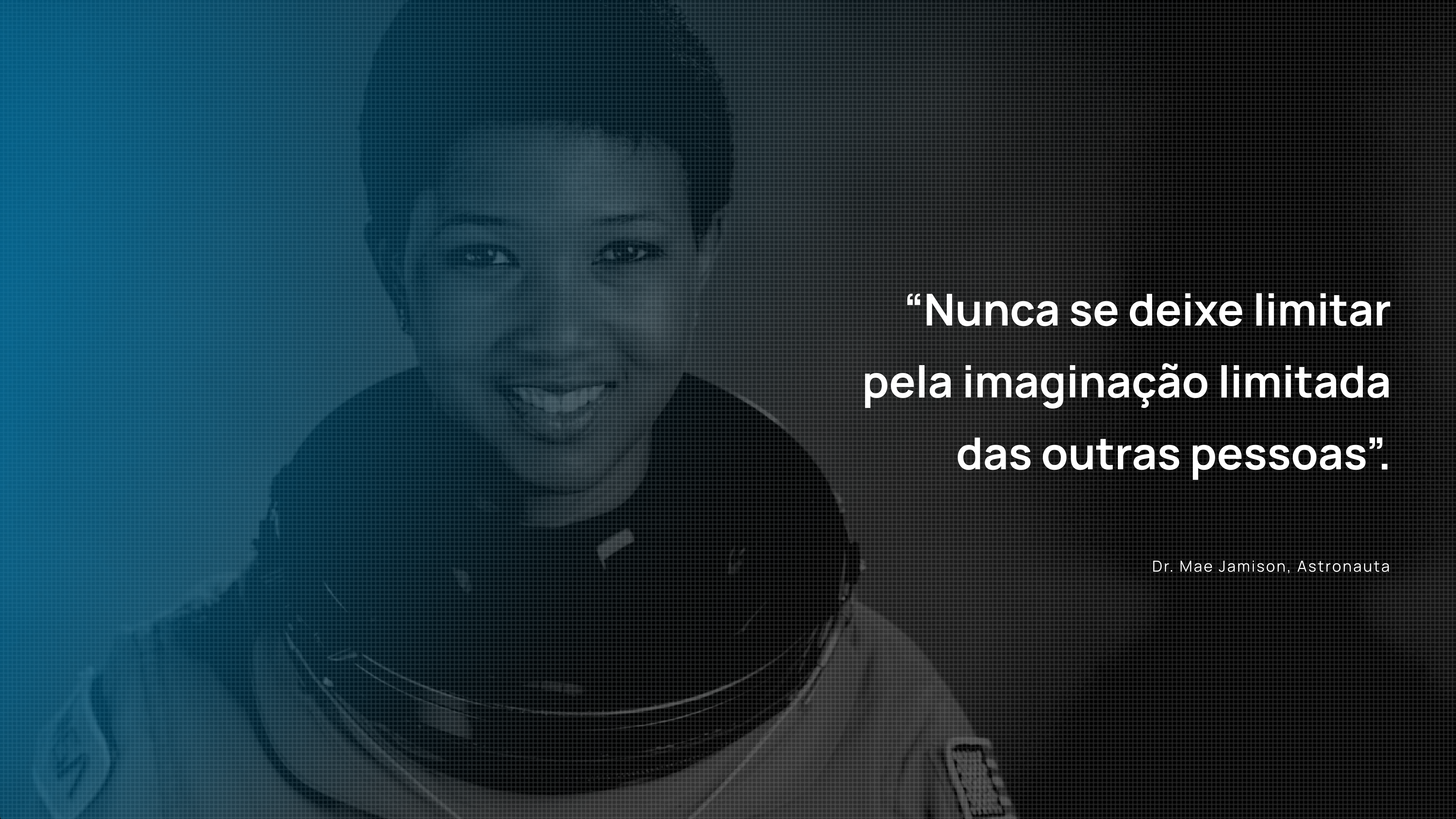
\$190,000





Como pegamos as casas que, hoje, custam milhões de dólares
e tornamos o padrão para todas pessoas?

**Você consegue imaginar um futuro
onde os programas de habitação popular
são desse jeito?**



**“Nunca se deixe limitar
pela imaginação limitada
das outras pessoas”.**

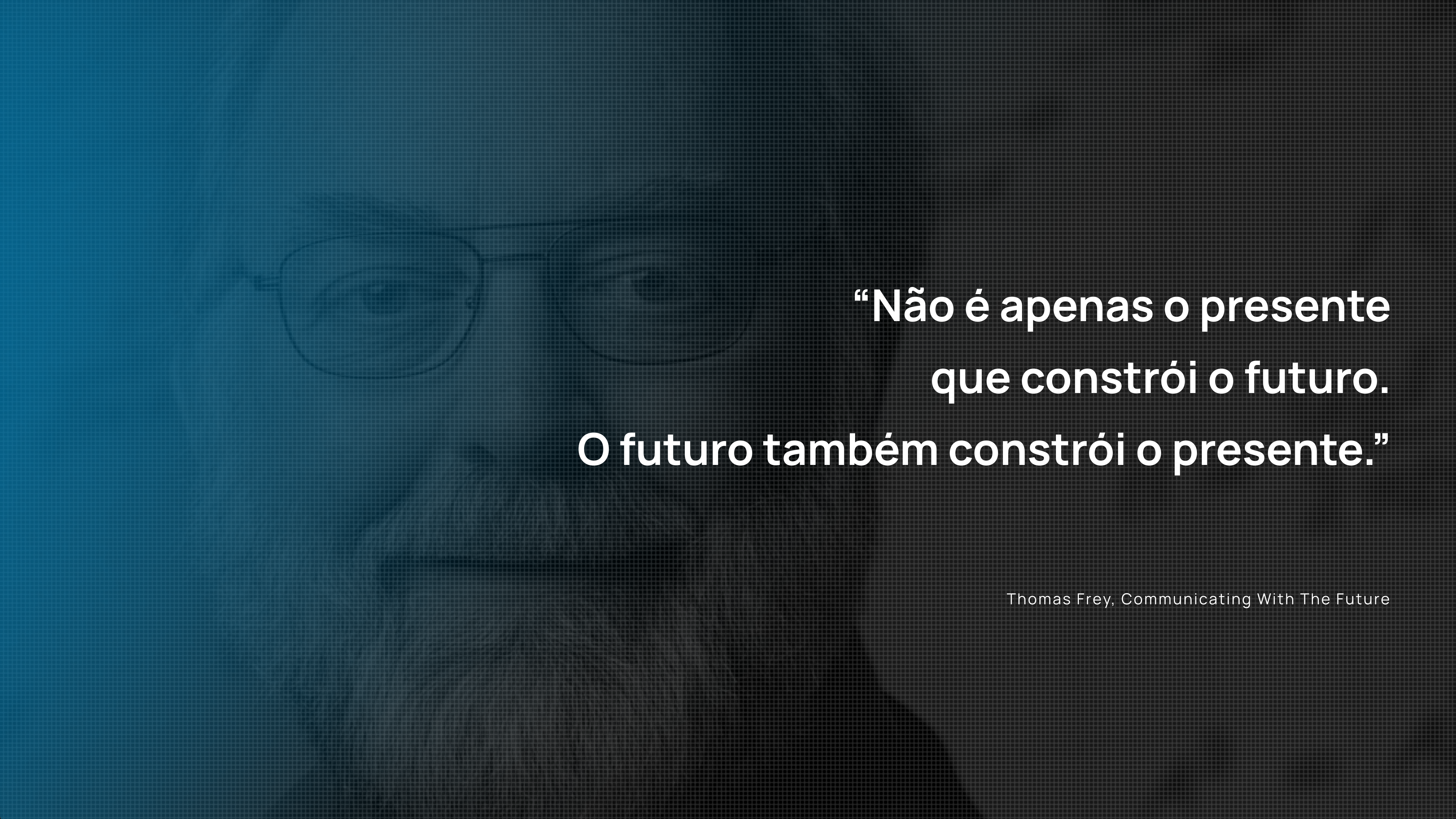
Dr. Mae Jamison, Astronauta

1

**Um futuro imaginado
não pode mais
ser desimaginado.**

2

**Uma vez imaginado,
ele automaticamente
muda o seu presente.**



**“Não é apenas o presente
que constrói o futuro.
O futuro também constrói o presente.”**

Thomas Frey, *Communicating With The Future*

MTailor

Custom Clothes, Guaranteed Fit.

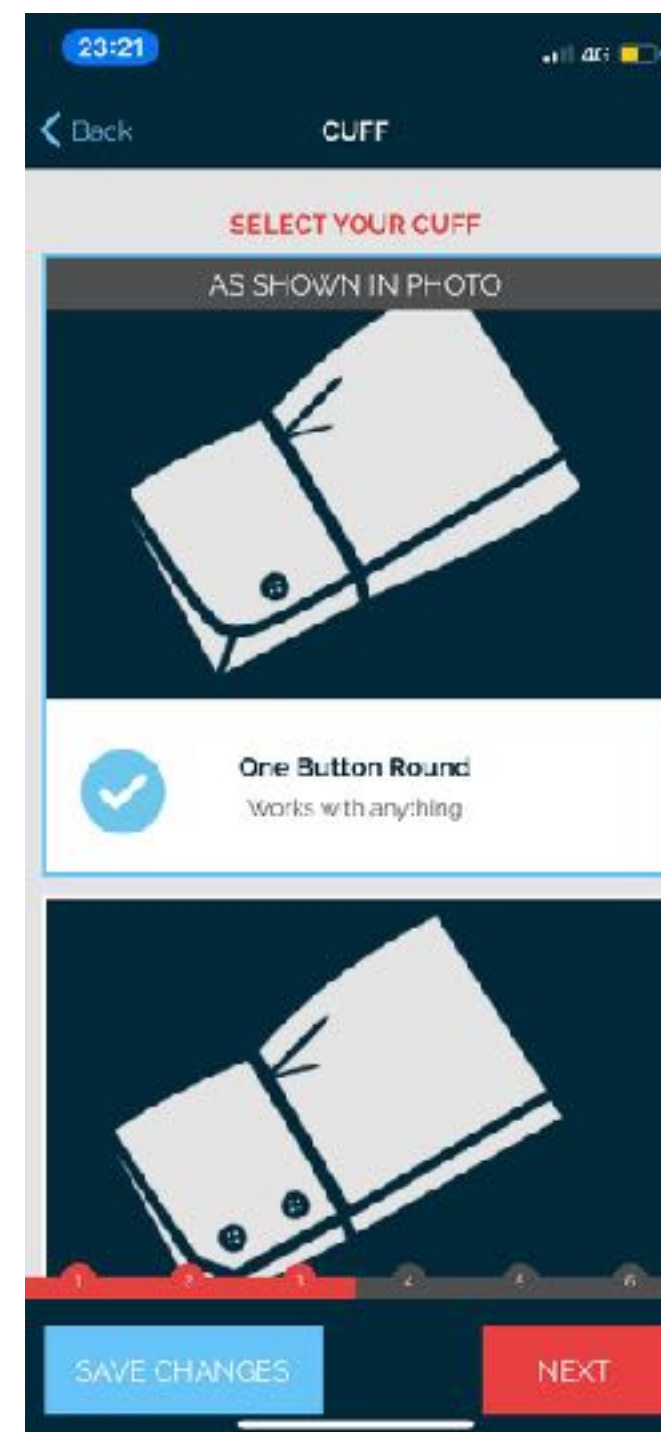
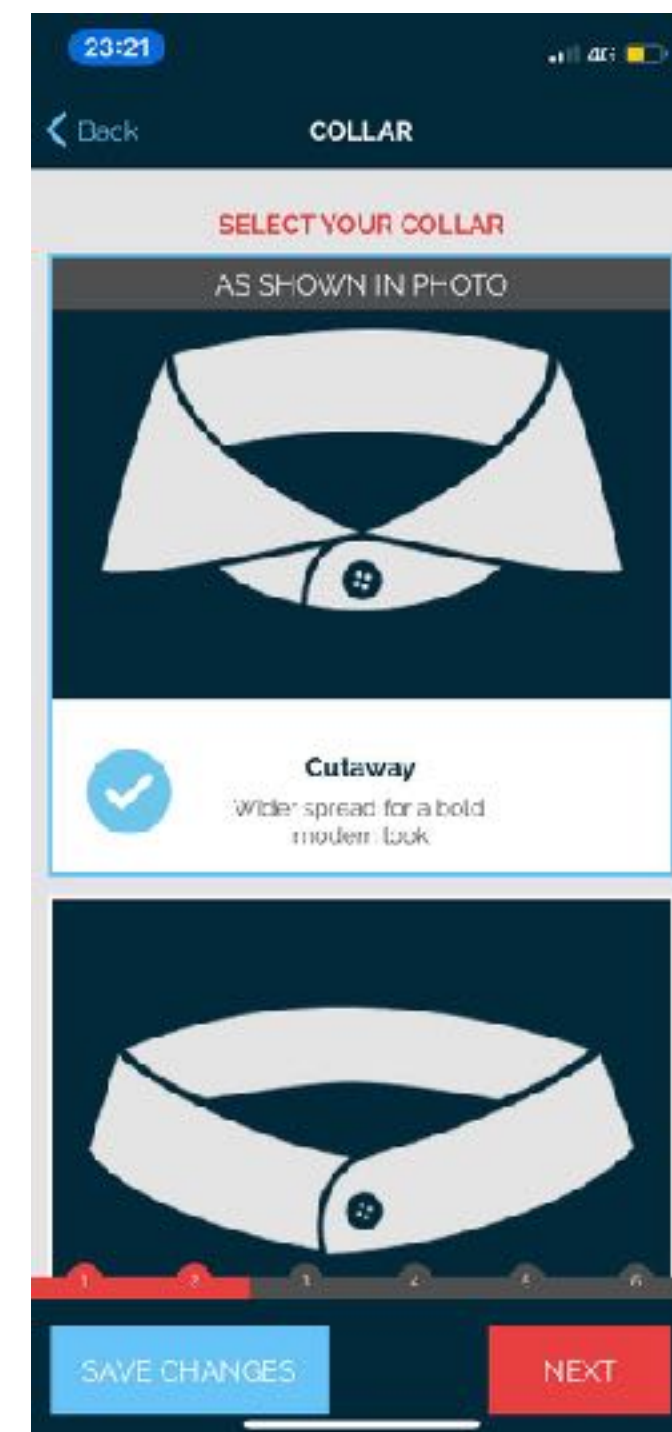
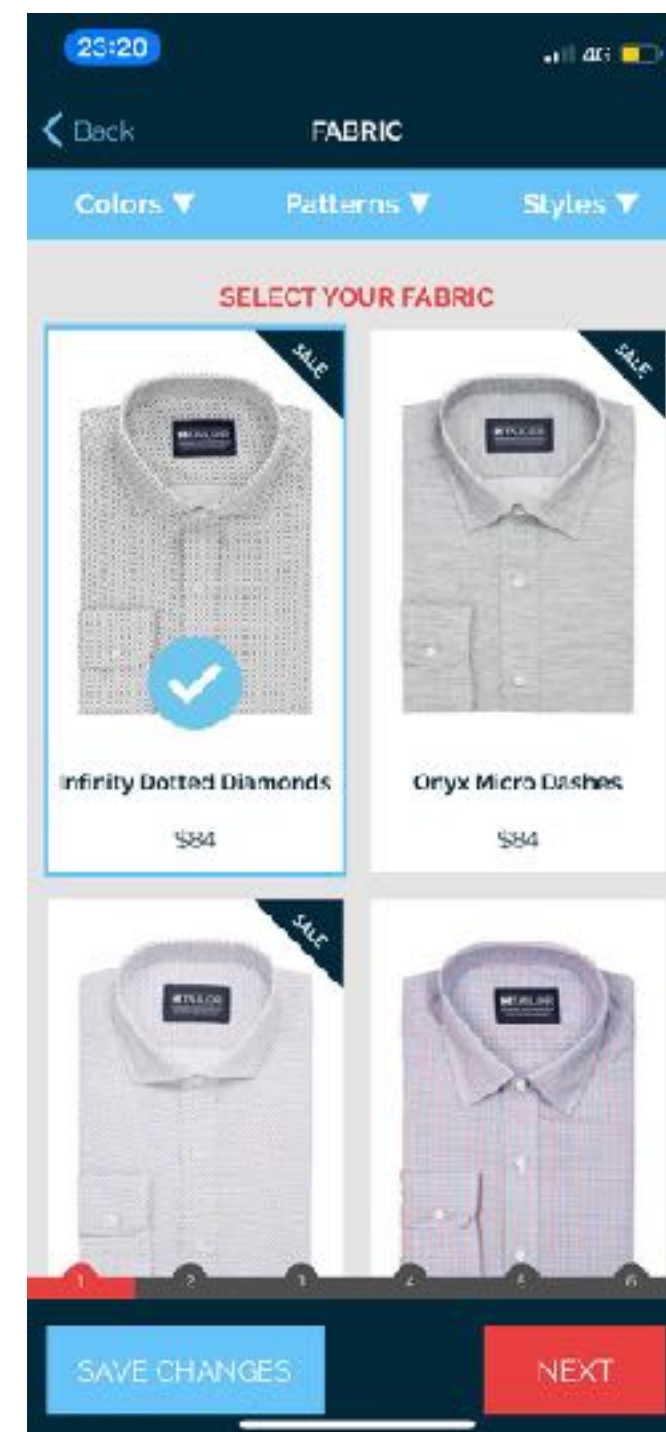
Get measured on your phone for the
best fitting clothes in your closet.

DOWNLOAD



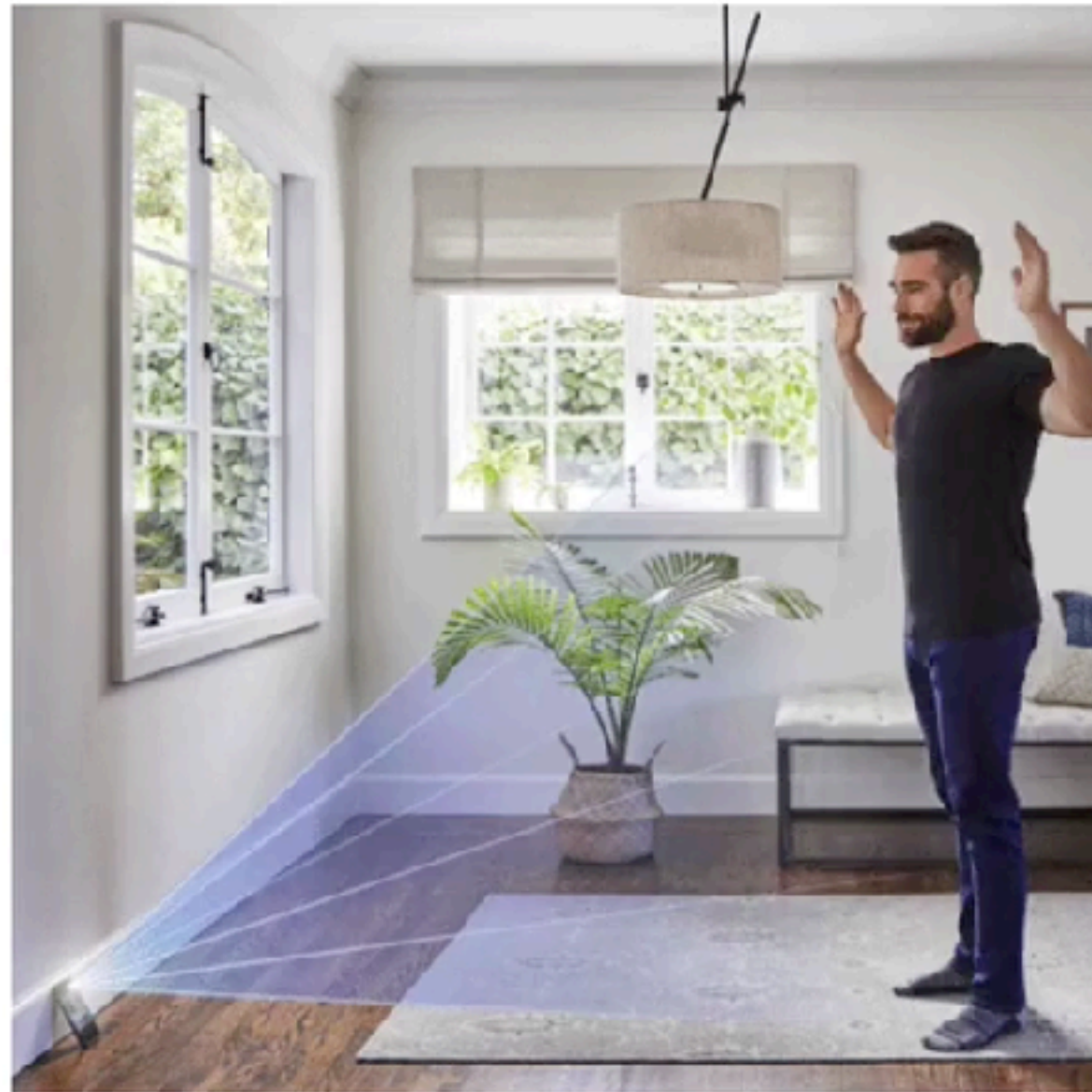
GIFT CARD





MTAILOR

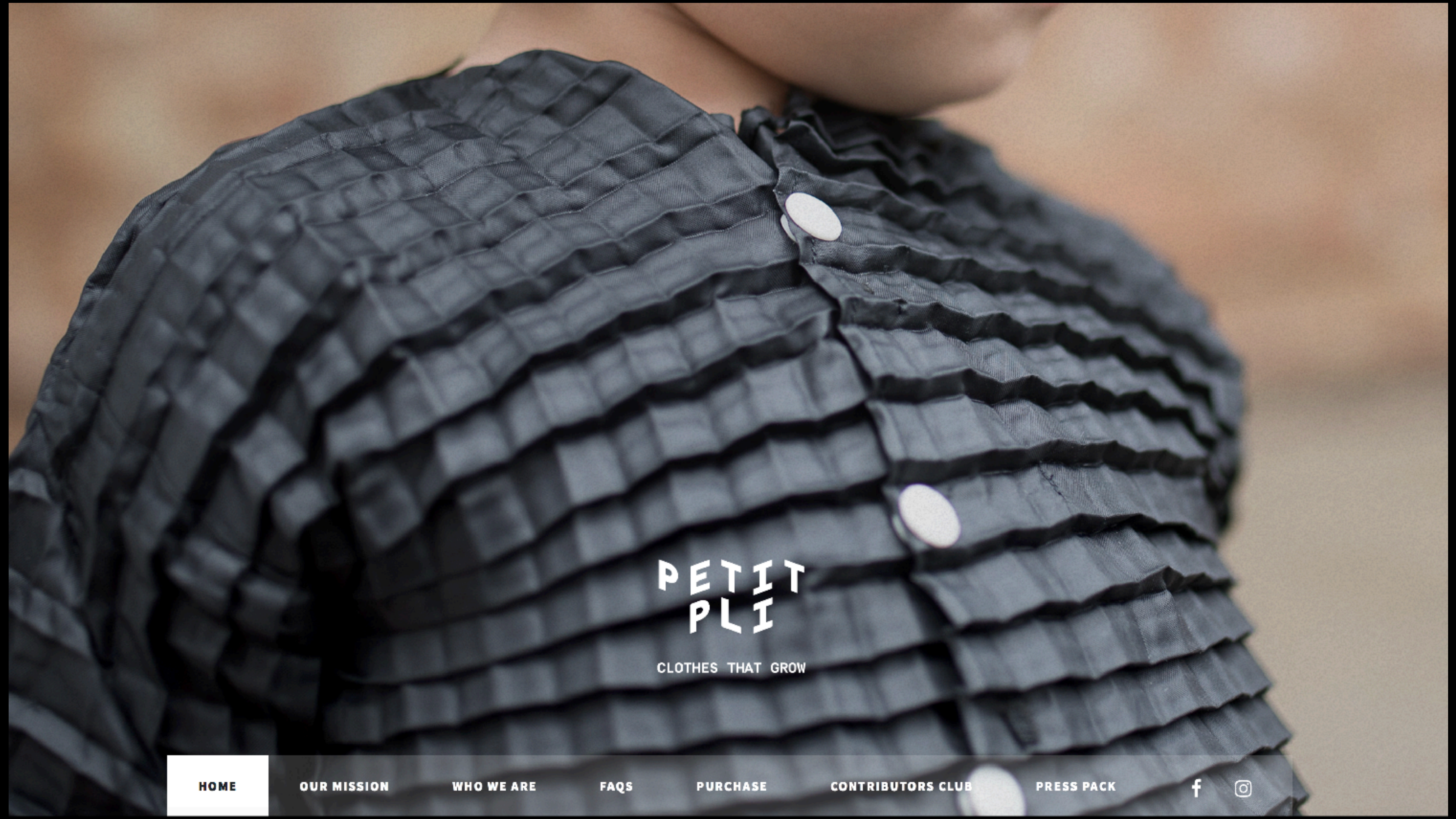
Shop ▾



Measurement Made Easy

Put your phone down and in under 30 seconds our machine learning algorithms measure 17 different points for clothes that are 20% more accurate than a professional tailor.

Petit Pli



PETIT
PLI

CLOTHES THAT GROW

HOME

OUR MISSION

WHO WE ARE

FAQS

PURCHASE

CONTRIBUTORS CLUB

PRESS PACK





FREE UK SHIPPING ABOVE £100 | FREE USA EXPRESS SHIPPING ABOVE \$200 | NO ADDITIONAL EU DUTIES

PETIT
PLI

SHOP ABOUT BLOG



COLLECTION

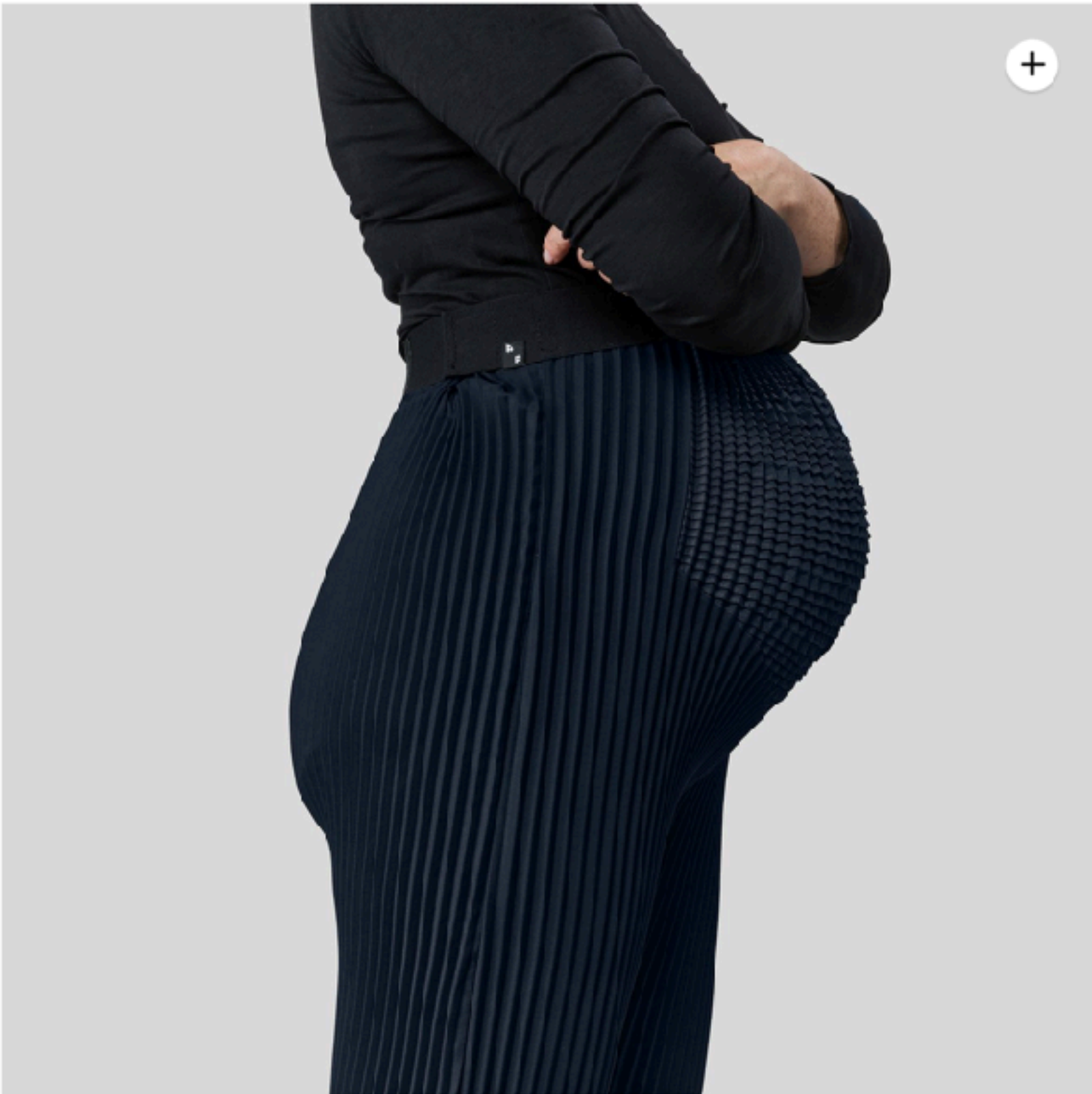
LITTLEHUMAN

Award-winning childrenswear that protects against rain, rips and spontaneous growth spurts.



Chat to Mission Control





£130.00

ADULT BETA Bottoms

Color



Size

XS - L | Short

SIZE & FAQ

ADD TO CART

THE BOTTOMS

BATCH 1: SOLD OUT. PRE-ORDER for dispatch 30 September 2021.

BATCH 2: PRE-ORDER for dispatch 15 October 2021.

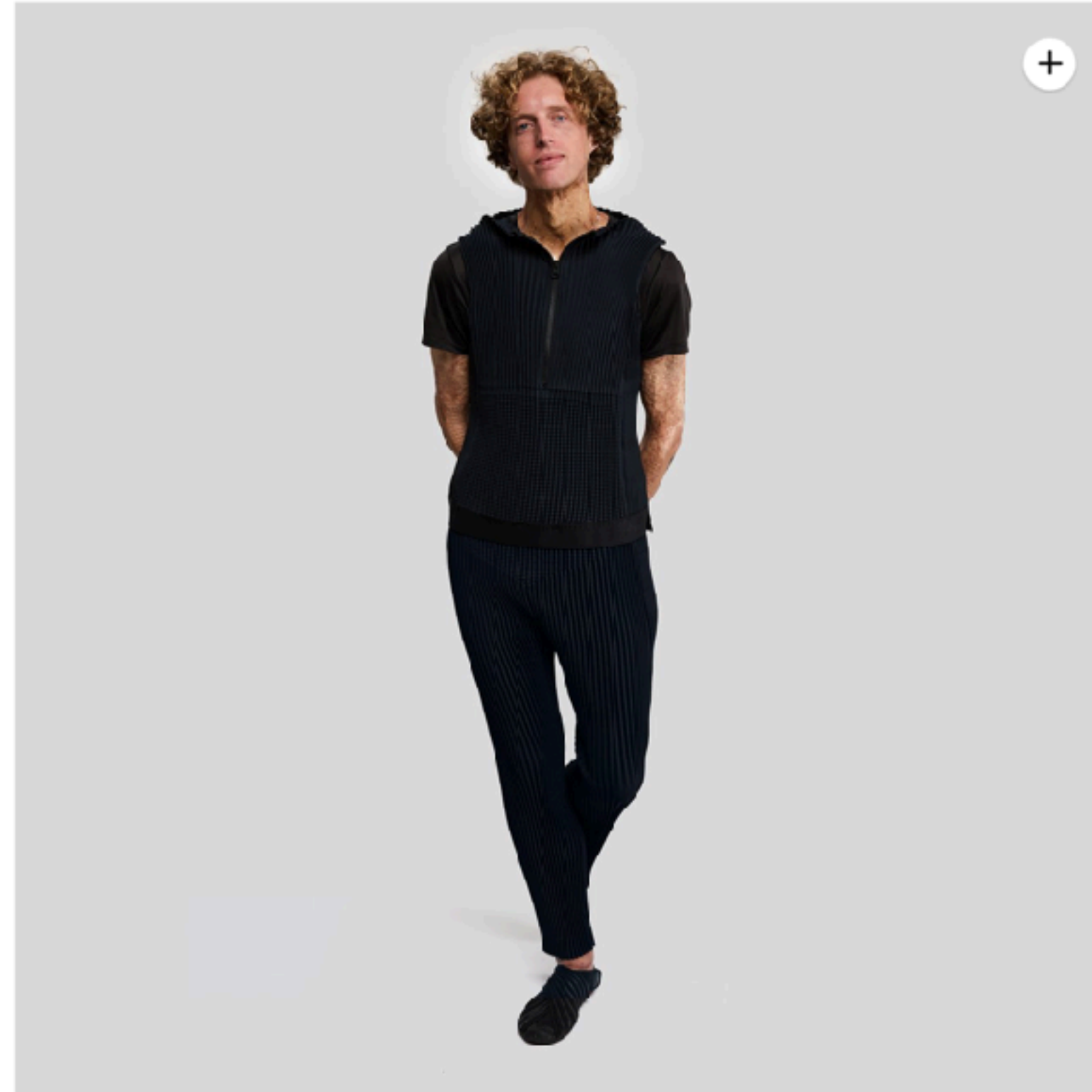
The unisex Trousers are casual enough for everyday wear and designed to stretch and form to your body. Designed to be fairly close-fitting, with a high-waisted design for versatility across body types, and functional pockets for storage.

They have a unique construction that expands around your body, adapting as you do and covering you for life. Due to the meticulously engineered construction they can even be used during maternity, with bi-directional stretch allowing them to expand around



Chat to Mission Control





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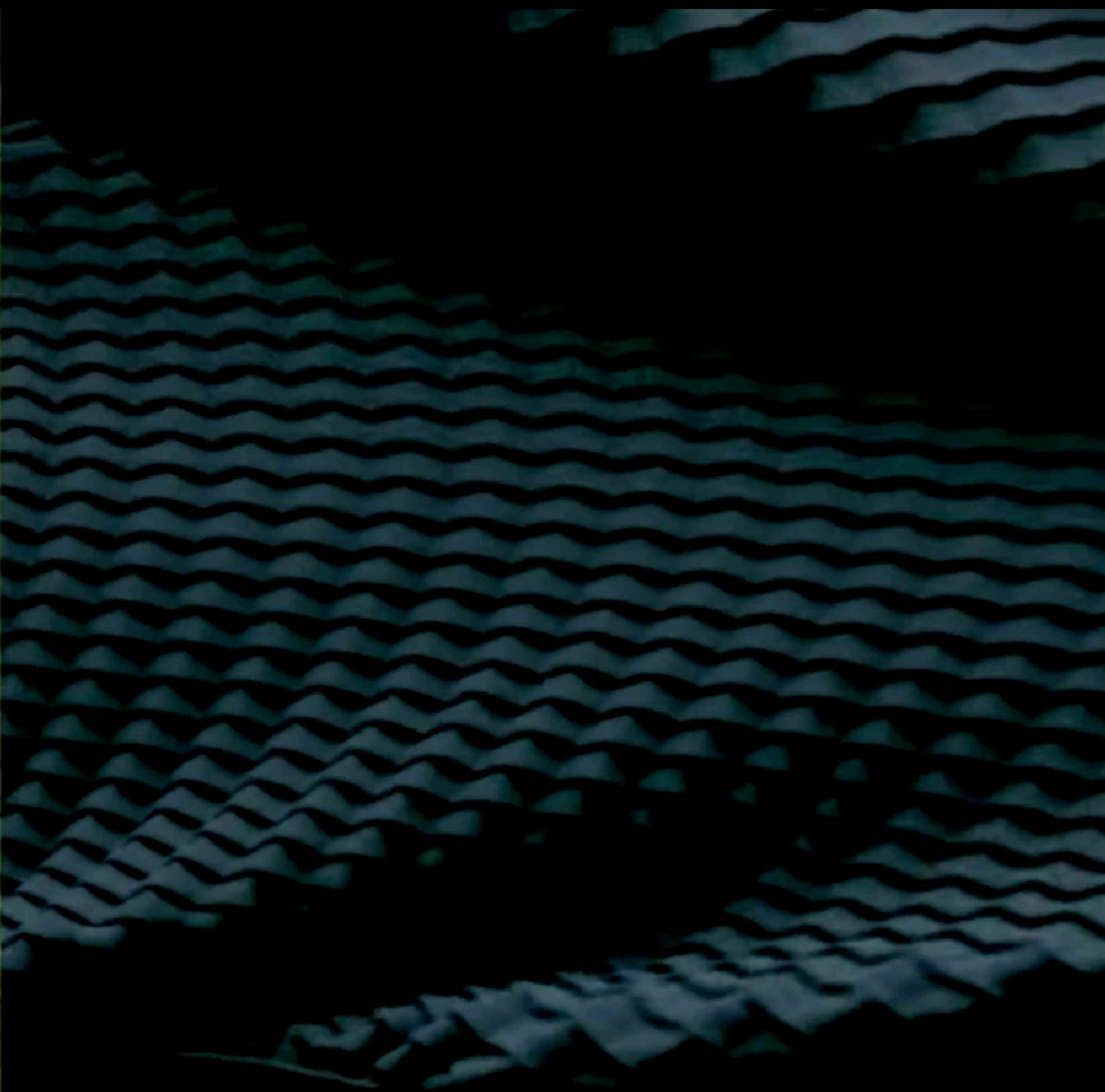
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Chat to Mission Control





**Devo seguir comprando
roupas não personalizadas?**

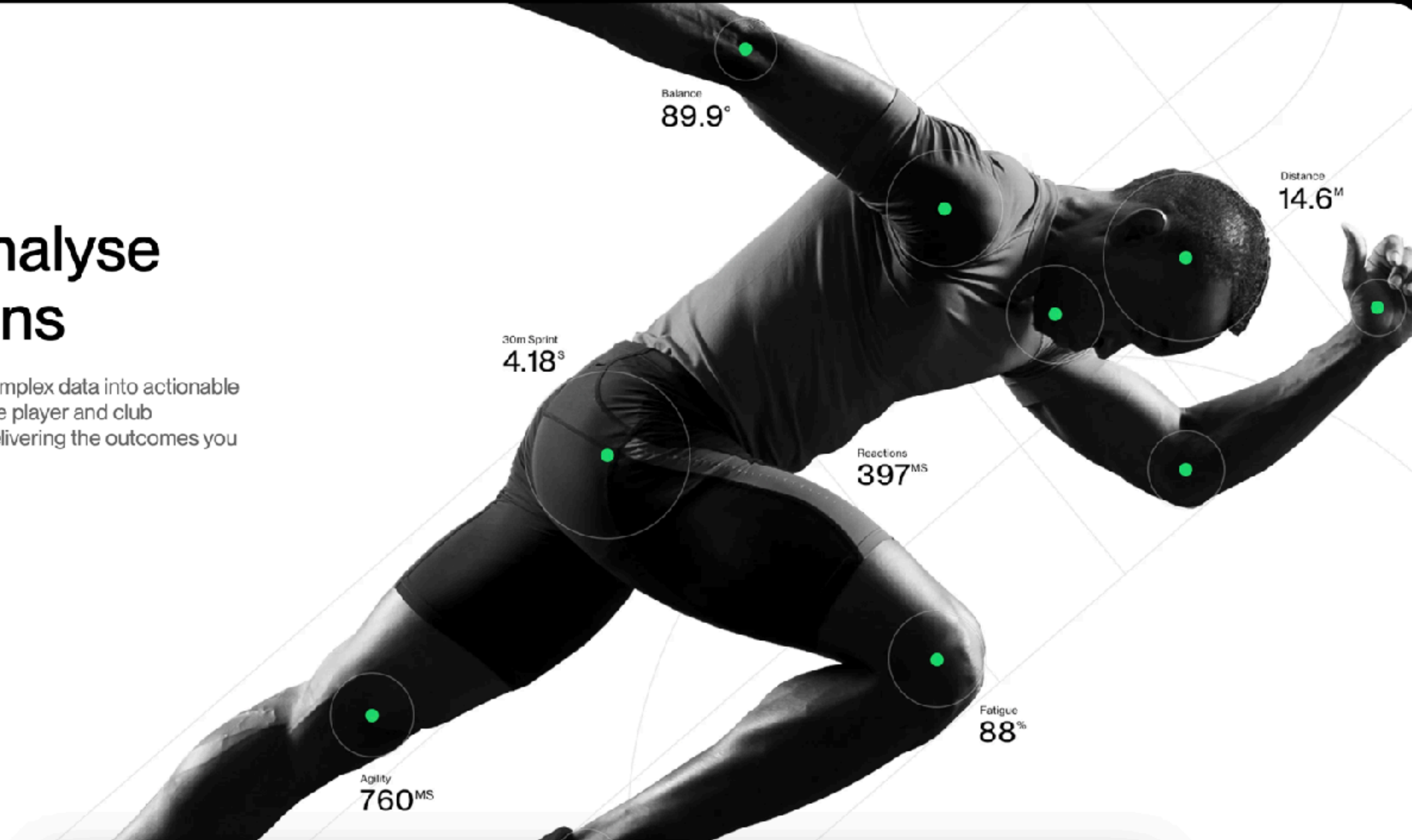
**Tem alguém que faça isso
no Brasil?**

**Devo mostrar para meus amigos/amigas
que trabalham com moda?**

Ai.io (AI Scout)

We analyse humans

We transform complex data into actionable insights that drive player and club performance. Delivering the outcomes you need.

[About us](#)



AFFILIATE VIRTUAL TRAINING

BURNLEY FC - INVITE ONLY

5m Wall Pass Alternate foot. Film it, load it, get analysed. Scouts are reviewing your scores with their

INSTRUCTIONS

ENTRY 1

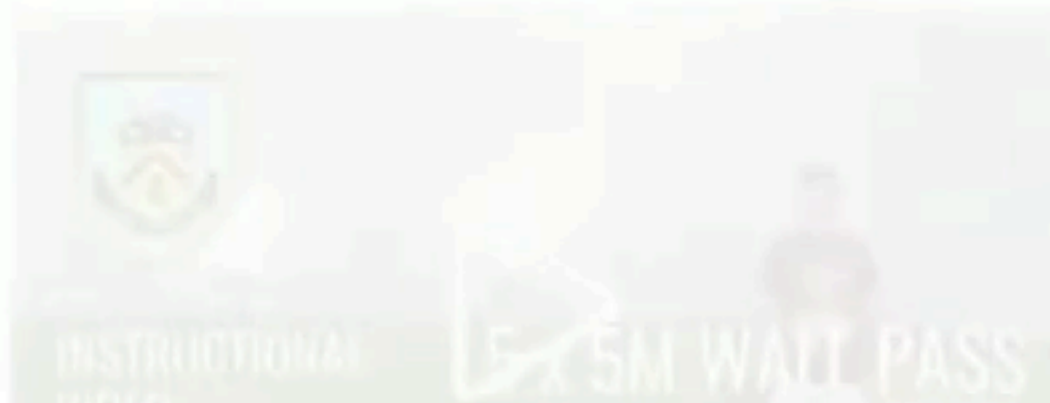
ENTRY 2

ENTRY 3

Player Instructions:

- You need 2 balls for this trial
- You need a wall/rebound board
- 1 Ball in shot
- 1 Ball in use
- 1 Cone or item
- Use your size ball
- Place 1 cone 5m away from the wall
- Pass from behind the cone only
- Take one controlling touch before playing pass
- Complete 5 touches and 5 passes with alternate feet

Watch instructional video

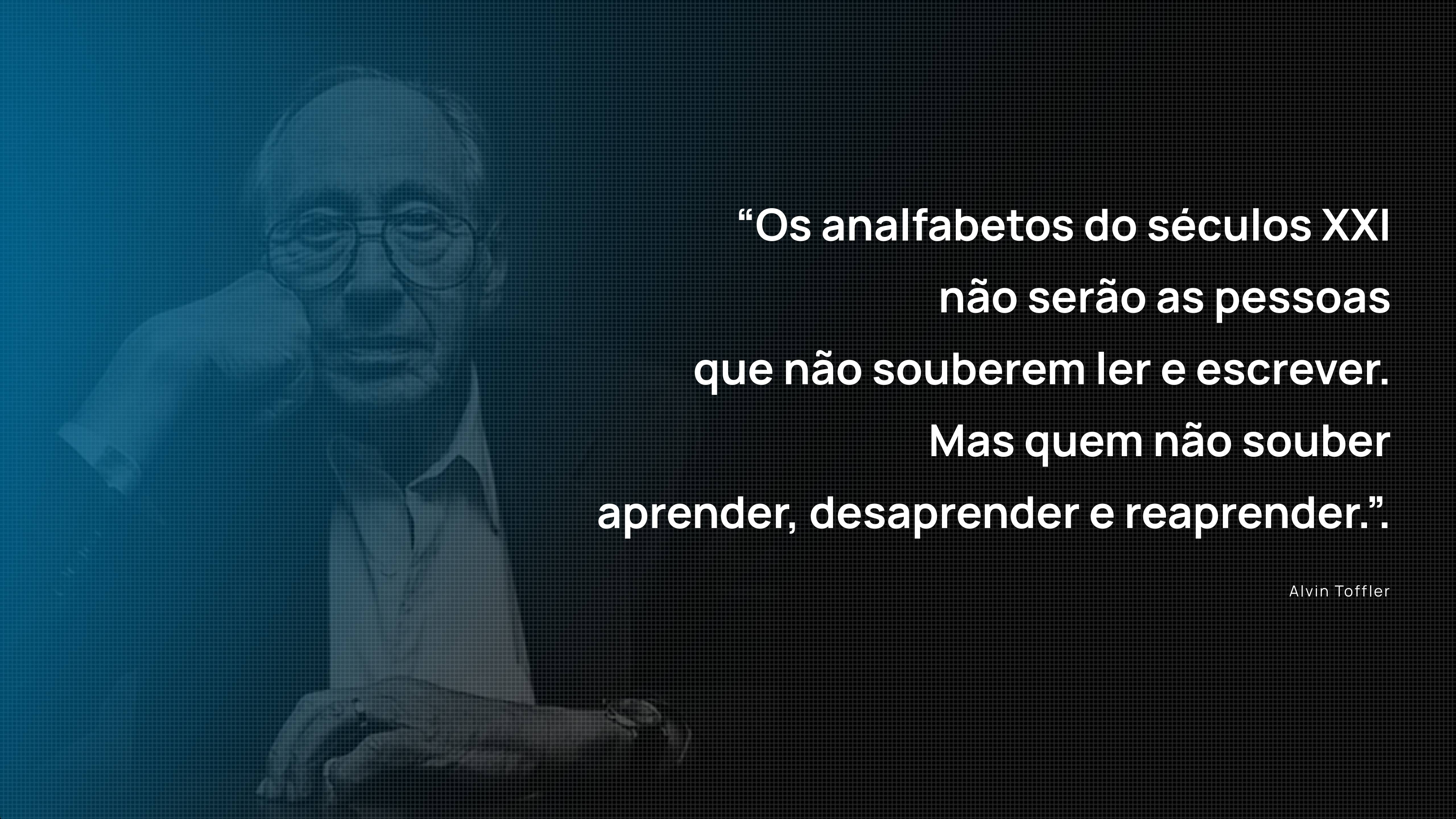




**Devo mostrar para a diretoria
do meu time do coração?**

**Tem alguém que faça isso
no Brasil?**

**E se eu representasse
esses caras?**



**“Os analfabetos do séculos XXI
não serão as pessoas
que não souberem ler e escrever.
Mas quem não souber
aprender, desaprender e reaprender.”.**

Alvin Toffler

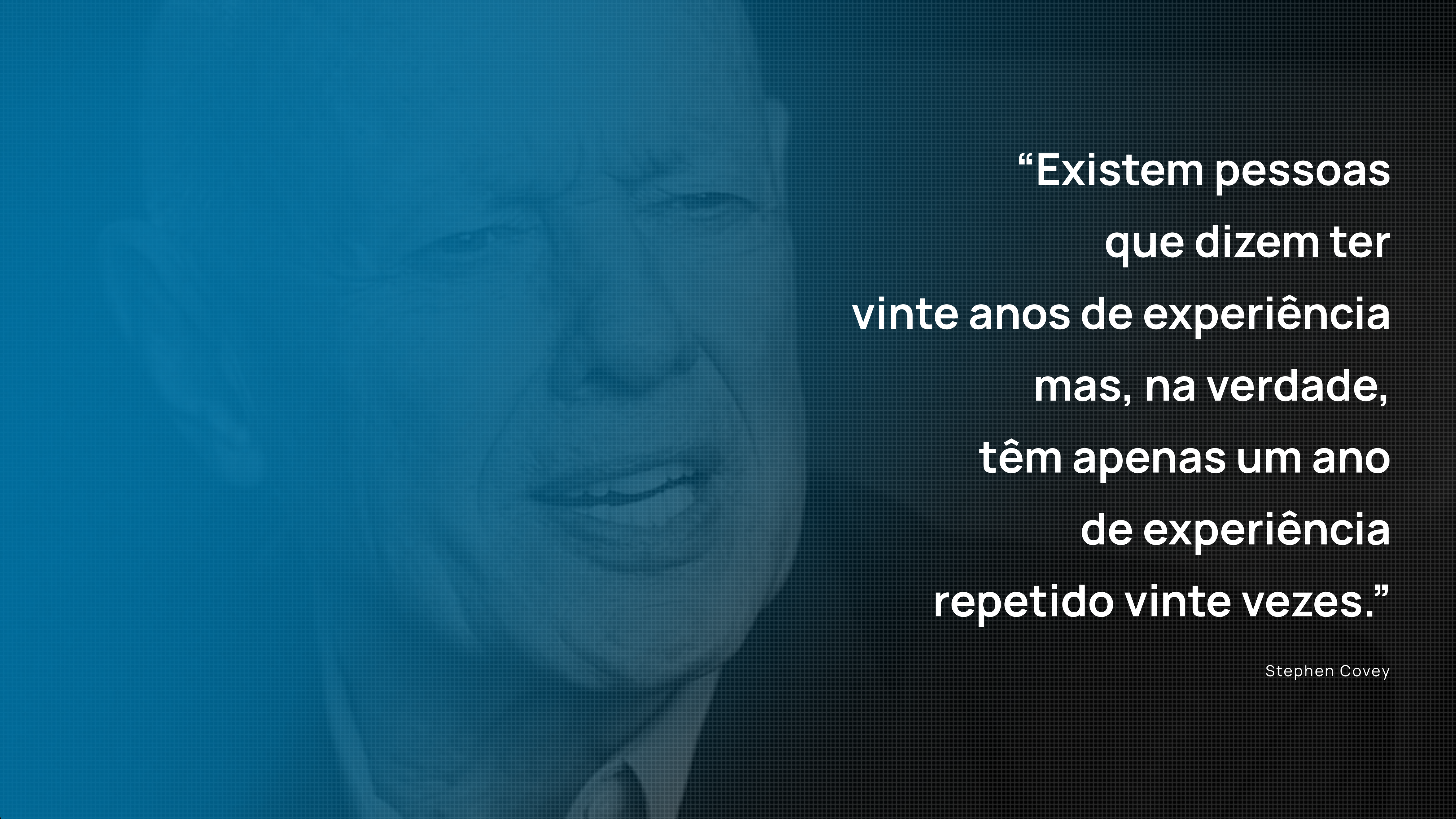
2

**Uma vez imaginado,
ele automaticamente
muda o seu presente.**

3

Aos poucos,
você troca
a ideia de experiência
por repertório
de futuros.

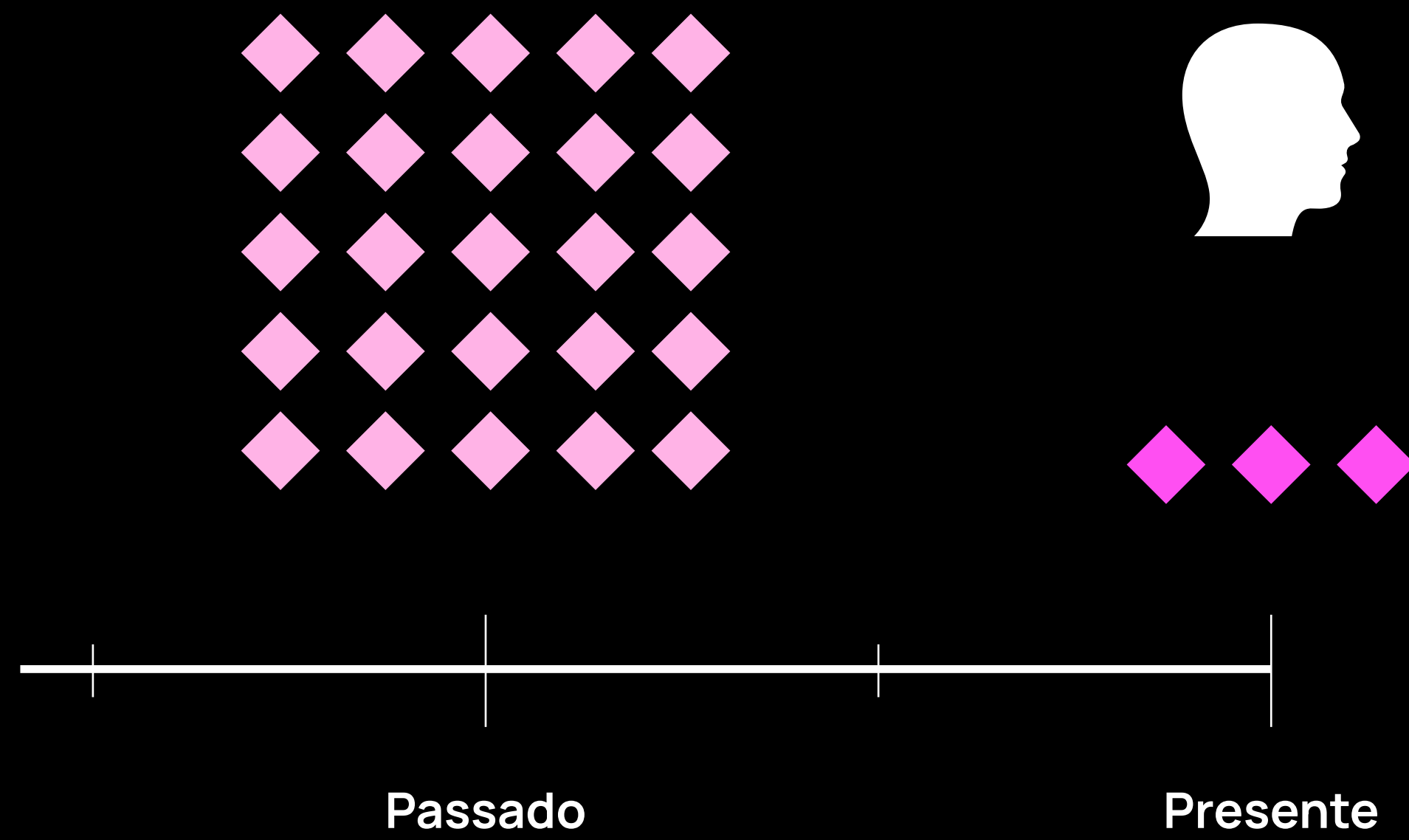
**O que há de errado
com a experiência?**

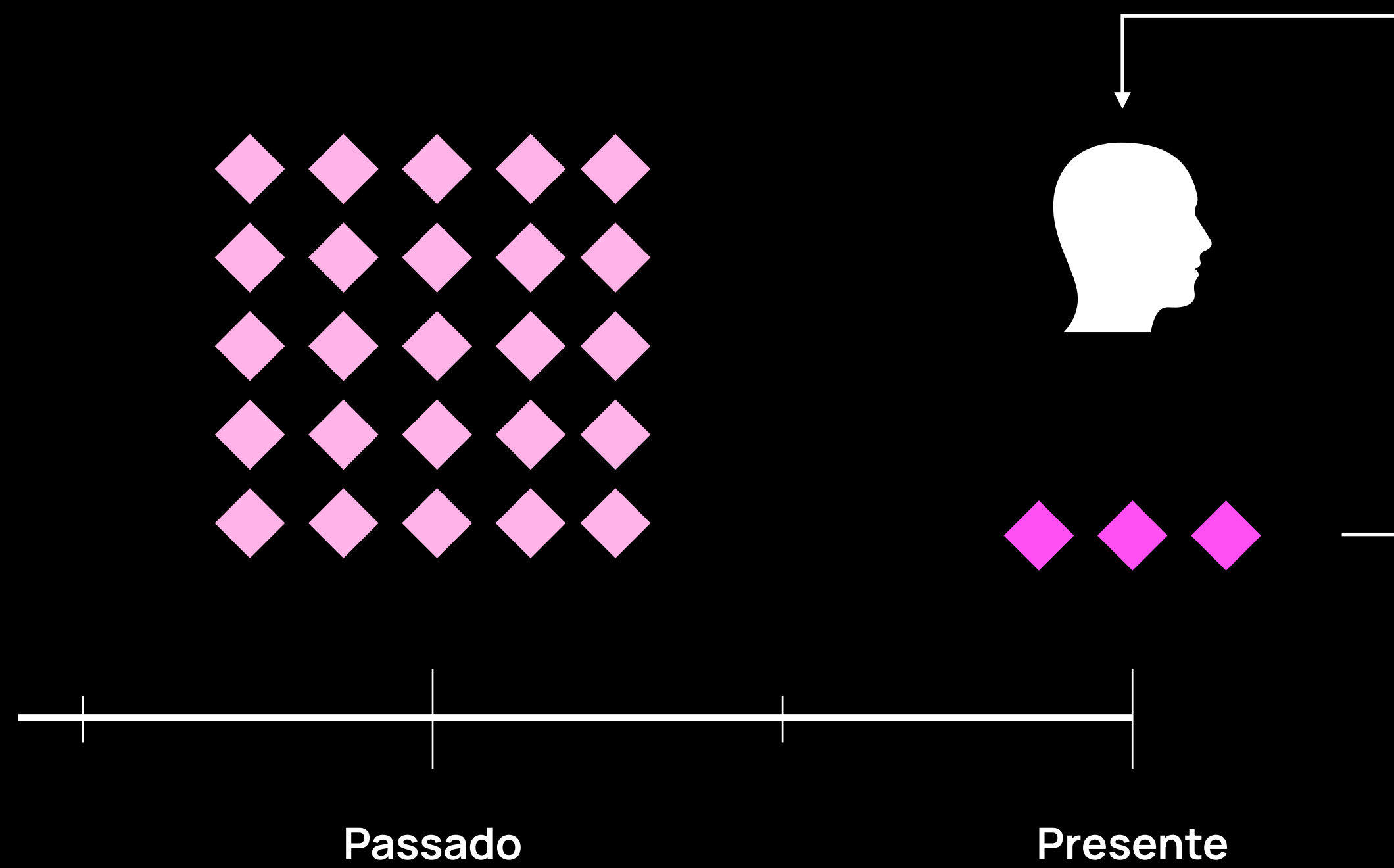


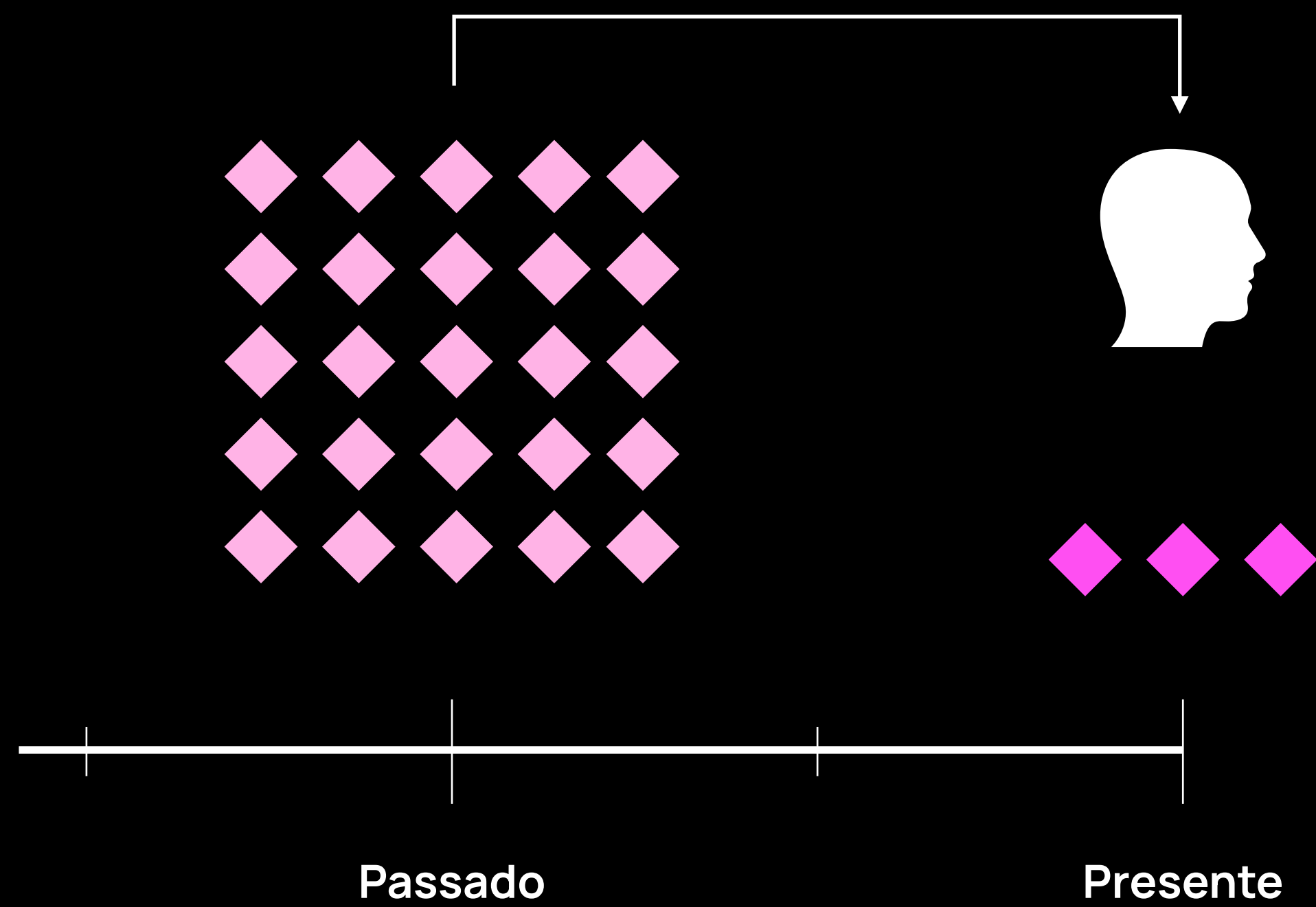
**“Existem pessoas
que dizem ter
vinte anos de experiência
mas, na verdade,
têm apenas um ano
de experiência
repetido vinte vezes.”**

Stephen Covey

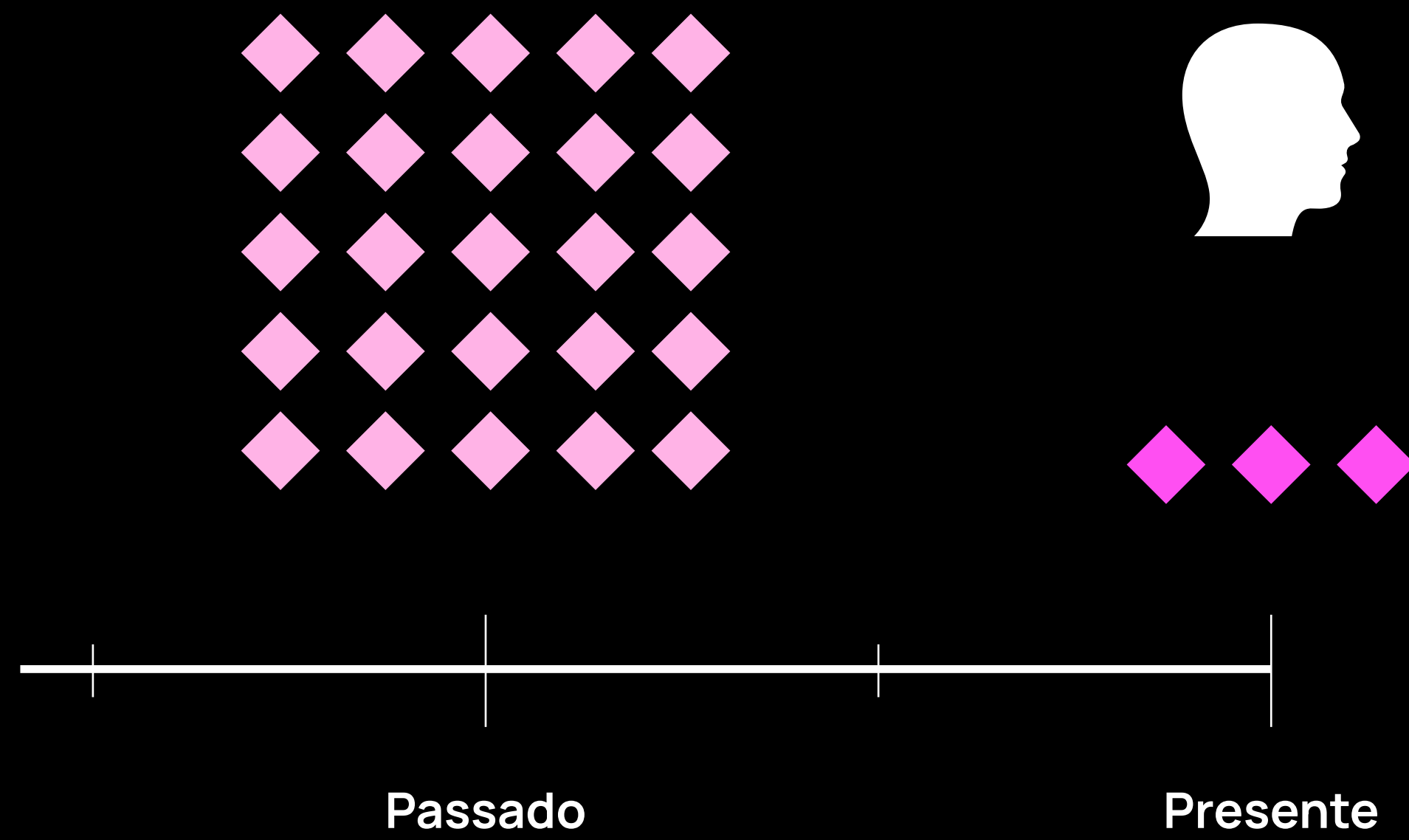
**Aqui vai a minha tese
sobre experiência:**

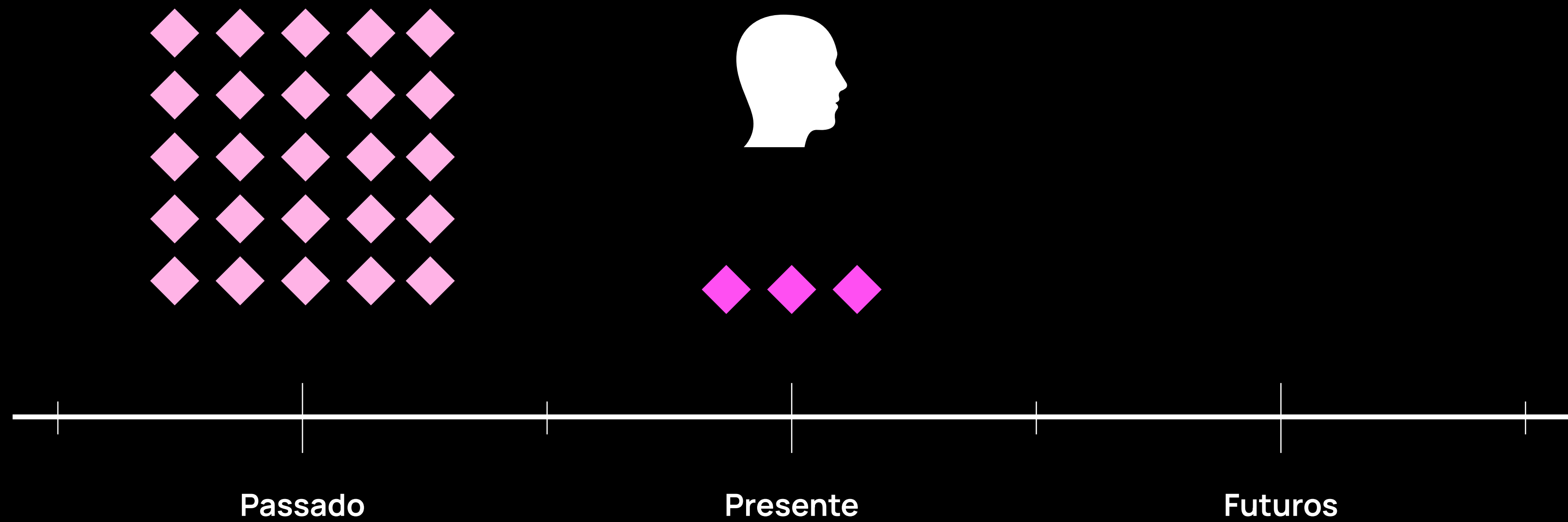


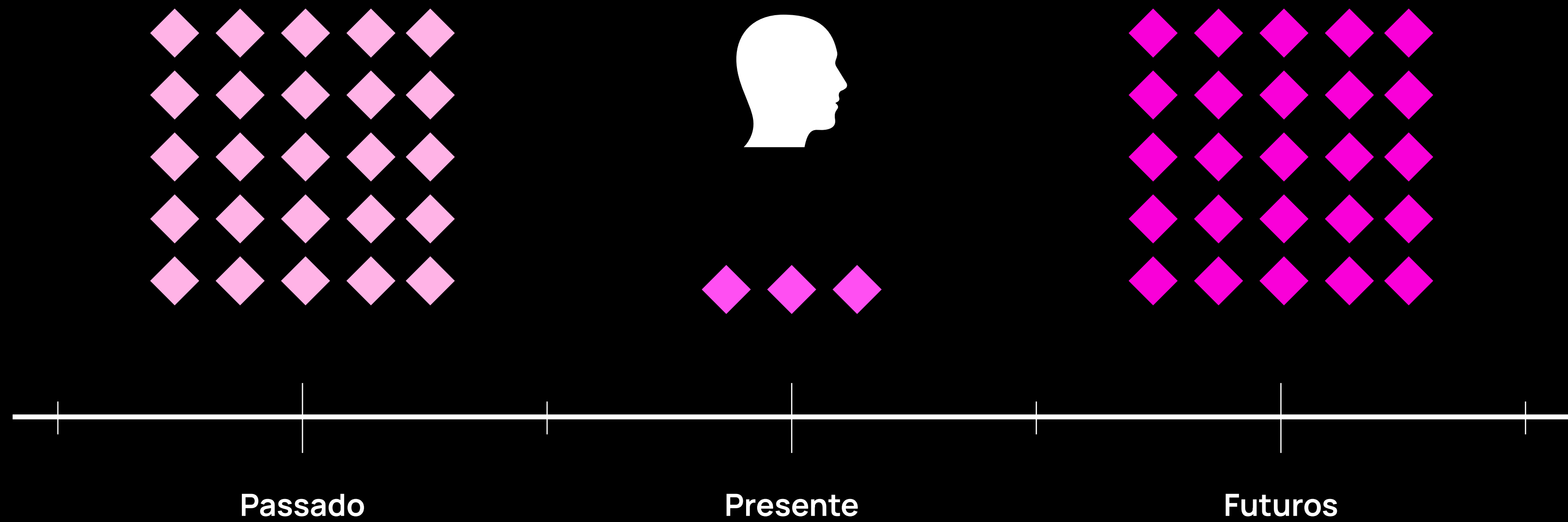


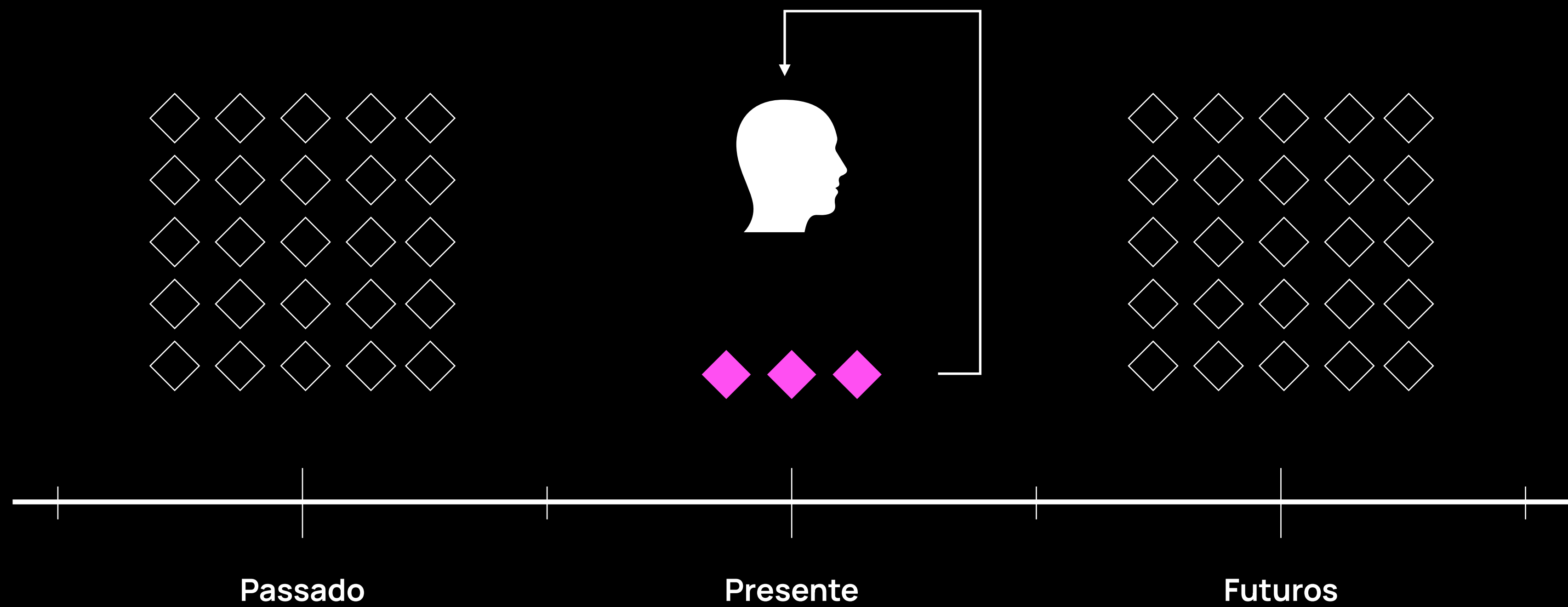


**Como descubro?
Por contraste.**









Perso





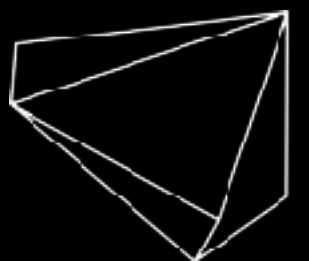
**Eu uso/produzo/vendo
maquiagem de 2025?**

**Eu uso/produzo/vendo
maquiagem de 2025*?**

**Eu uso/produzo/vendo
_____ de 2025?**

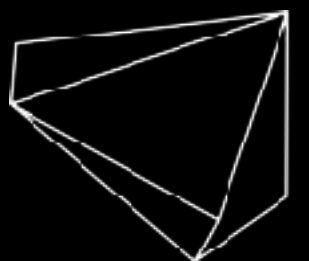
As Três Leis Dos Futuros

Cap. I



As Mudanças Imediatas De Uma Pessoa Que Entendeu As Três Leis

Cap. II



I

**Ela passa a escutar
o consumidor certo:
aquele que ajuda a criar futuros.**



TORNE-SE
MEMBRO



106/33 [pos: D, 887; E, 948; U, 151]











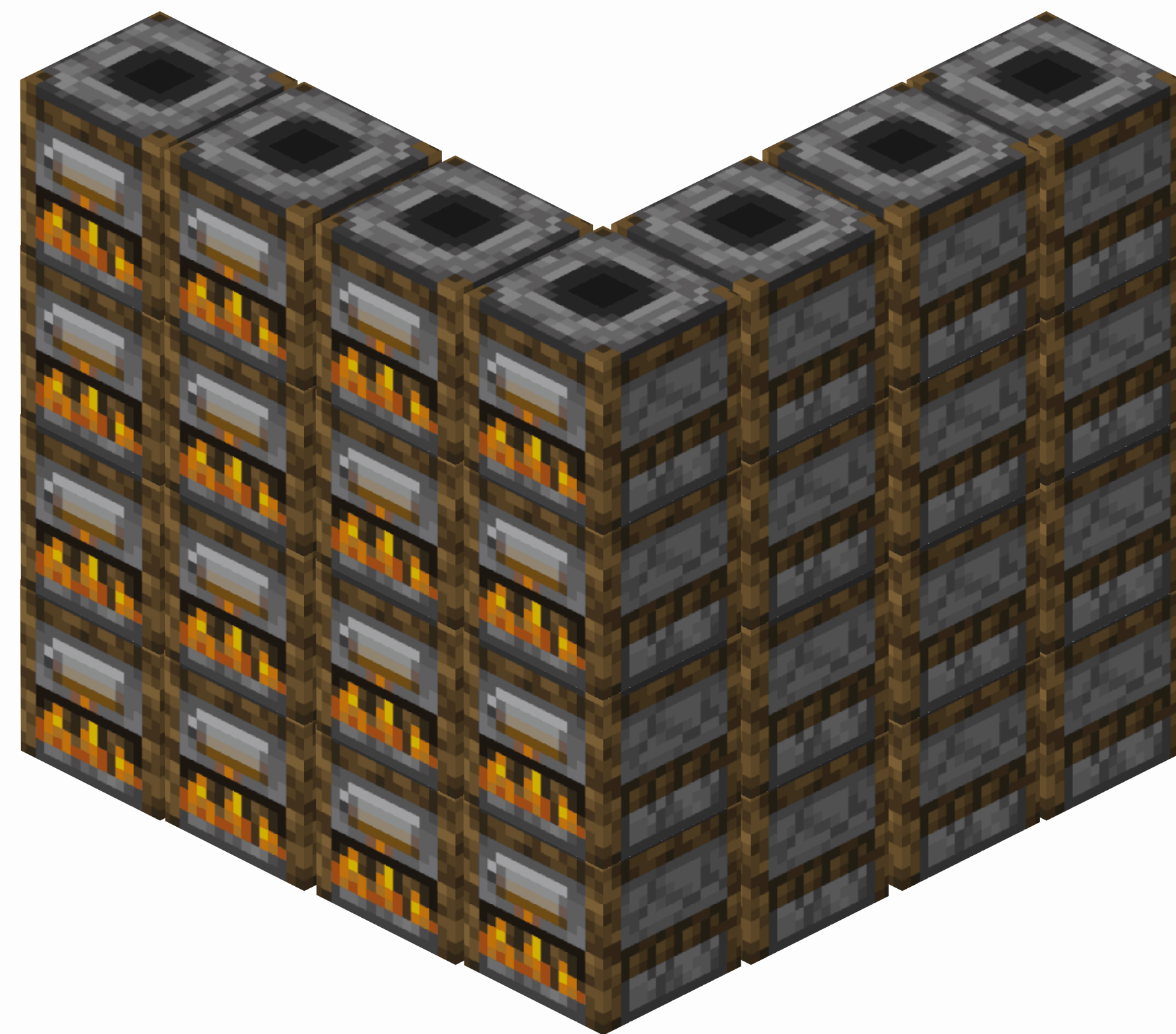








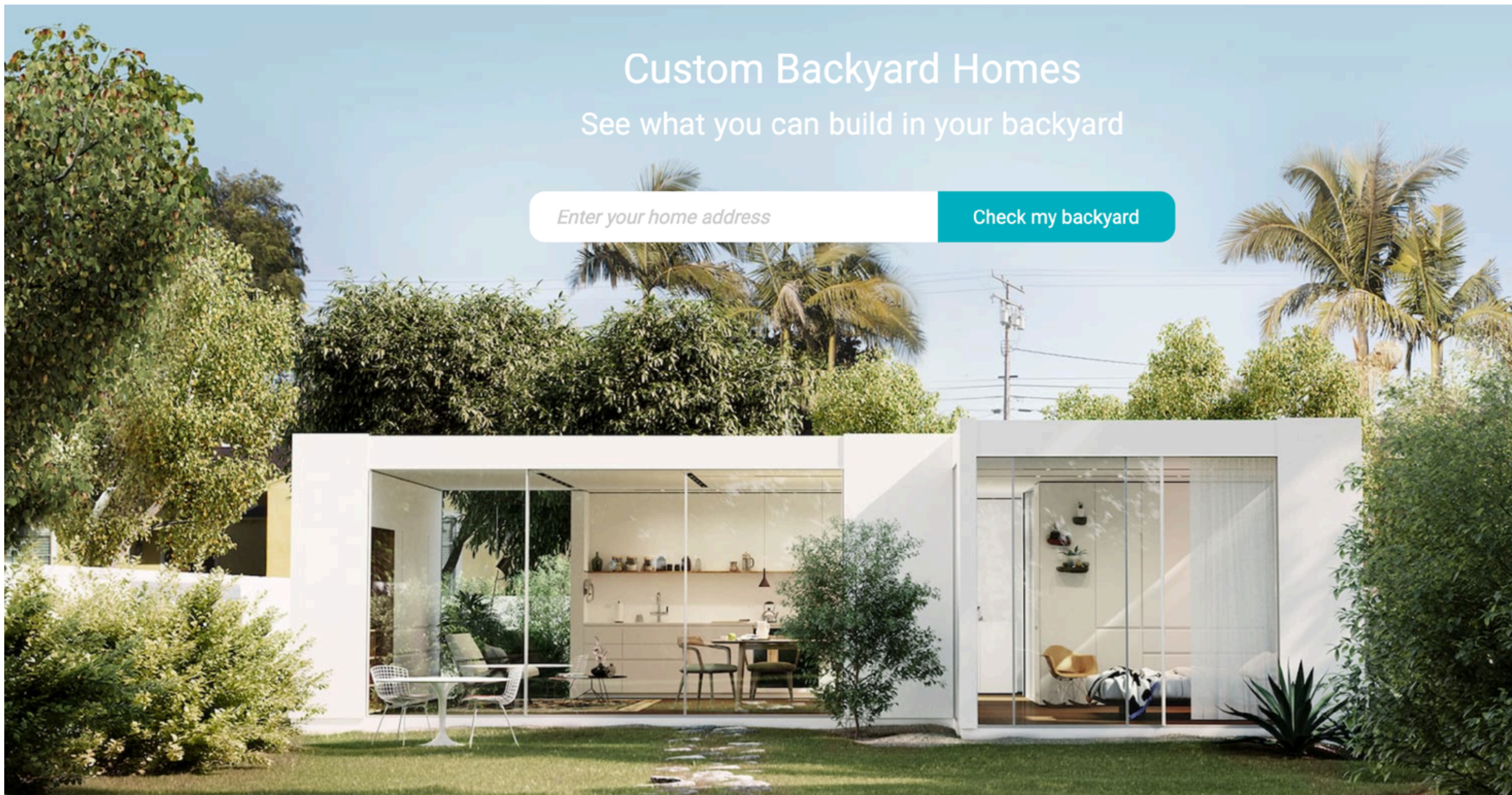




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Custom Backyard Homes

See what you can build in your backyard

[Check my backyard](#)

I

**Ela passa a escutar
o consumidor certo:
aquele que ajuda a criar futuros.**

II

**Ela passa a observar
além do próprio mercado:
economia da expectativa.**

Louis CK



**A ciência tem um nome técnico:
mudança conceitual
induzida pela prevalência.**

Science

Prevalence-induced concept change in human judgment

DAVID E. LEVARI , DANIEL T. GILBERT , TIMOTHY D. WILSON, BEAU SIEVERS , [...] , AND THALIA WHEATLEY  [+1 authors](#)

SCIENCE • 29 Jun 2018 • Vol 360, Issue 6396 • pp. 1465-1467 • DOI: 10.1126/science.aap8731

**Novos problemas,
mesmo que menores,
seguem grandes.**

**E se desdobra na exigência
do consumidor:
Economia da Expectativa.**





II

**Ela passa a observar
além do próprio mercado:
economia da expectativa.**

III

**Ela passa a ajudar
na construção de uma tribo forte.**

NEW YORK TIMES BESTSELLER

TRIBAL LEADERSHIP

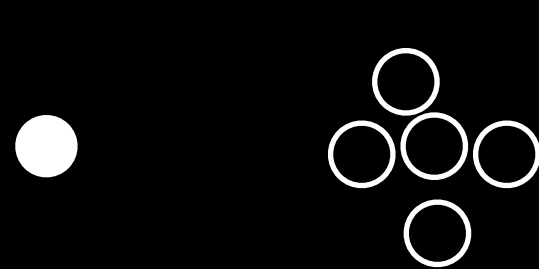
Leveraging Natural Groups
to Build a Thriving Organization



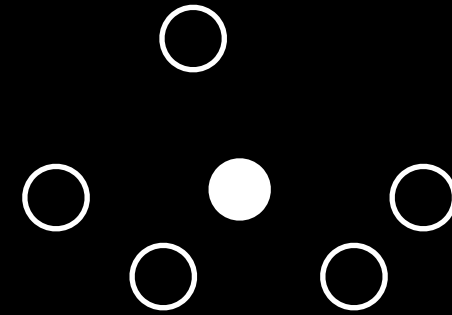
DAVE LOGAN, JOHN KING
& HALEE FISCHER-WRIGHT

Foreword by Warren Bennis

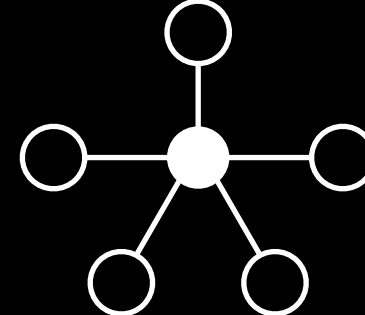
**MEMBRO
DESGARRADO**



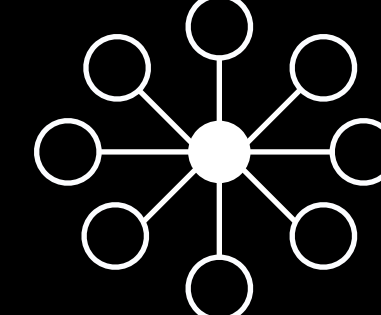
**VÍTIMA
APÁTICA**



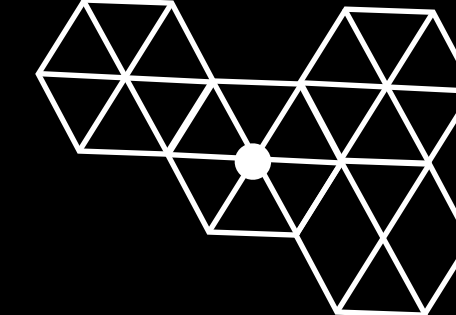
**GUERREIRO
SOLITÁRIO**



**ORGULHO
TRIBAL**



**INOCÊNCIA
MARAVILHADA**



INDIVIDUAL

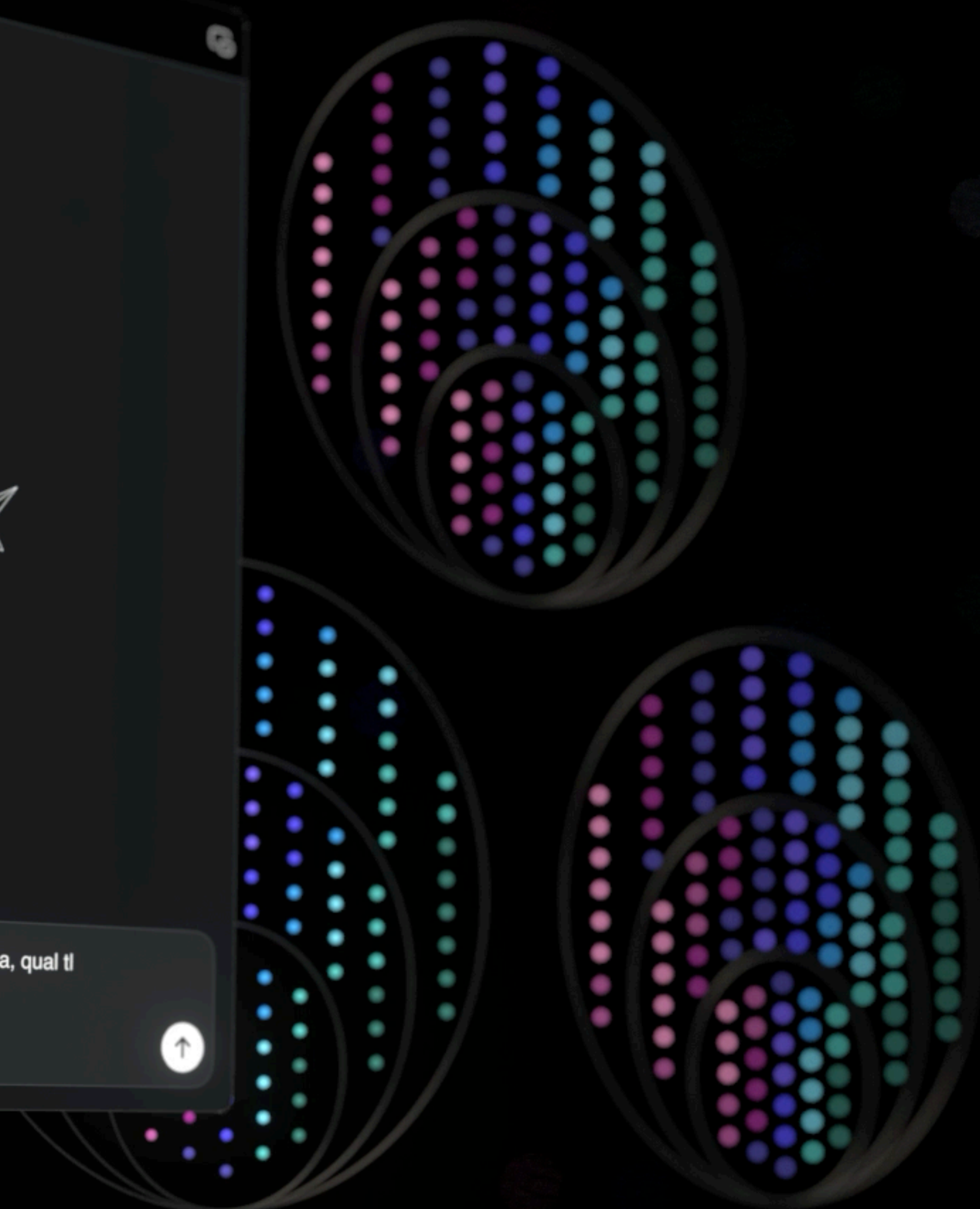
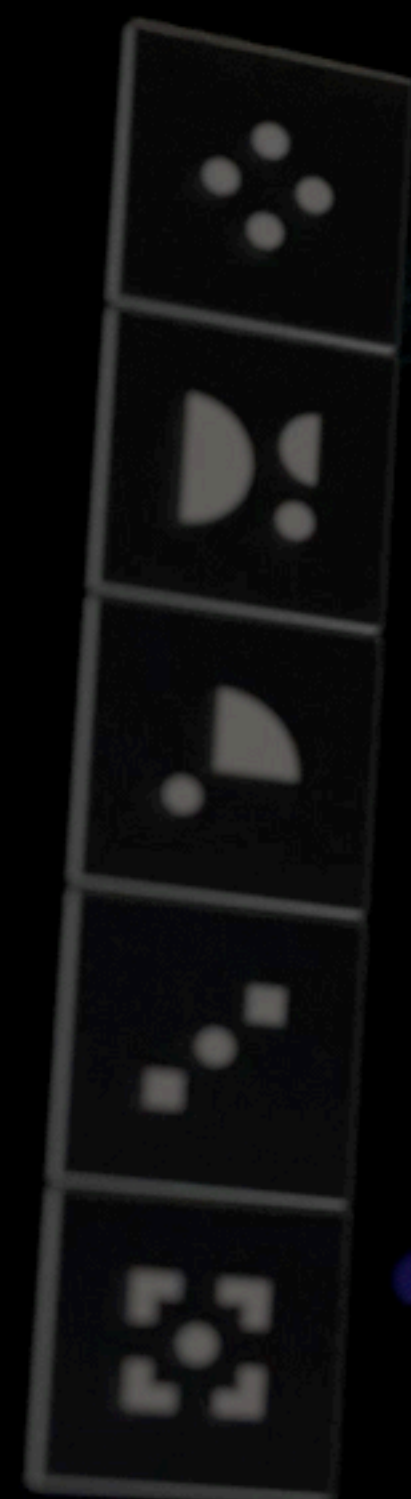
COLETIVA



III

**Ela passa a ajudar
na construção de uma tribo forte.**

Antes das mensagens finais:



En | Pt

Tiago Mattos

Bio
Timeline
Mídia
Ideias
Depoimentos
Contato



tiagomattos.com
código: claro2025

 **tiago mattos**

 **tiagomattos**

 **aerolito**

 **aaerolito**

**Mensagem final:
qual legado você quer deixar?**

Obrigado.

tiagomattos.com / código: claro2025

 **tiago mattos**

 **@tiagomattos**

 **aerolito**

 **@aaerolito**